



TRANS

# IMPACT REPORT

FEDERATION FOR AMERICAN IMMIGRATION REFORM







“These inducements are so great, and the number of people in all nations... who wish to partake of them is so considerable, that if States were to undertake transporting people at the expense of the public, no revenues that they have would be sufficient.” – *Benjamin Franklin*

The Federation for American Immigration Reform's (FAIR) mission is to examine immigration trends and effects, to educate the American people on the impacts of sustained high-volume immigration, and to discern, put forward, and advocate immigration policies that will best serve American environmental, societal, and economic interests today and into the future.



## CONTENTS

A Letter from FAIR's President	2
Behind the Research	4
2021 Key Immigration Events and Legislation	7
Communicating Our Message	9
Educational Campaigns	16
Local Engagement and Grassroots Activism	19
Envisioning America's Future	22
2021 Financials	24



## Welcome to FAIR's 2021 Impact Report.

Thank you for your interest and support for FAIR's work during one of the most challenging and concerning periods in the history of this cause. Americans nationwide are united in their shock and outrage over the rapid deterioration of America's border security during 2021. FAIR is your voice during this crisis and we are active and involved in all fronts at all times.

Immigration law and policy involves detailed and complex procedures beyond the expertise or interest of the average American. It is at a time of national crisis like we see today that FAIR's unique expertise and knowledge come to the fore to ensure a powerful voice against those who would undermine any sense of national control or self-determination. 2021 was a year of newly focused public attention and represented an opportunity to educate Americans by the millions in ways we never had before. And it is paying off in public support for our efforts.

What we witnessed at the beginning of 2021 was unprecedented in American history: A newly-empowered Administration rapidly implementing policies that were never meaningfully disclosed during the 2020 Presidential campaign. This series of policy changes was systematic. Each new policy change and Executive Action was adopted with the very real expectation that a border surge would result. Not surprisingly it did, resulting in hundreds of thousands storming the borders each month and historic high levels of illegal entries.

Americans have been universally stunned by the magnitude of the national emergency that has resulted. Abolishing all enforcement safeguards while expanding endless opportunities to game the system for open-ended delaying tactics has produced an historic Tsunami – an unending Tsunami – against the backdrop of an Administration that seems entirely comfortable with the situation.

With millions more illegal aliens pouring into the country; years of progress have been undone. This report lays out the facts, and the bold steps FAIR has taken to counter this deteriorating trend at every level of government and society. You will see how FAIR has effectively used



resources to ensure our *and your* voice is heard with targeted digital ads running throughout the year; how the polling data we've curated has demonstrated not only a growing public awareness and understanding of what is happening on our borders, but a growing outrage as reflected in every measure of public opinion available.

FAIR was working each and every day to fashion effective challenges to the daily gross violations of law we see in the Biden border crisis. FAIR was engaged in nearly half the states working on state and local initiatives, bills and proposals. We supported, directly and through our allied legal arm, the Immigration Reform Law Institute, state and local challenges to unlawful changes in immigration policy. Our legal department challenged regulatory changes initiated by the government, especially those that relaxed enforcement standards and diluted legal eligibility requirements in a range of areas. FAIR continued its diligent work on Capitol Hill, where allies challenged the daily fabrications coming from the Department of Homeland Security; and we dominated the grassroots and field initiatives with border rallies and activist training modules. And, of course, our communications program remained the go-to source for information and commentary appearing in thousands of news stories and articles, while maintaining our continued dominance in talk radio with our national "radio row" event, Feet to the Fire – attracting nearly 70 radio hosts to Washington, D.C.

But none of this work is possible without you and our loyal supporters who understand that the deteriorating conditions of 2021 cannot be sustained – not for any nation to survive. And for those who care about the health and welfare of future generations of Americans, we are proud to count you as among our most valued supporters as you are the light of a bright future: an environmentally sound America with rigorous borders and a restoration of the rule of law.

Sincerely,

Dan Stein

All of FAIR's programs work together to support the overall mission of this movement.





## MAJOR FAIR REPORTS AND PUBLICATIONS

FAIR's research analysts provide timely immigration findings which would otherwise go unexamined by establishment research institutions. The Research Department continues to provide the general public with in-depth research reports surrounding a variety of projects, studies, and publications. The following is a sample of the reports produced by FAIR's Research Department in 2021.

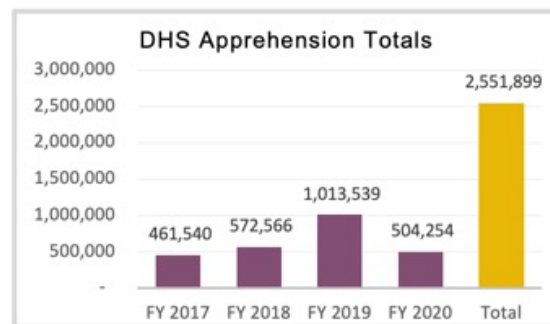
### AMERICA LAST: HOW THE BIDEN MASS-AMNESTY IS WORSE THAN EVERY OTHER AMNESTY ATTEMPT IN U.S. HISTORY

**"A mass amnesty would irreversibly alter the fundamental social construct of the United States by allowing the illegal aliens of yesterday to determine the legal immigrants of tomorrow."**

Even before he was elected President of the United States, Joe Biden campaigned to give amnesty to potentially all illegal aliens – 14 million – making it the most irresponsible push for amnesty in American history. Immigration amnesty occurs when an individual who is subject to deportation is spared from removal, and the three or ten-year bar from re-entry into the U.S. is waived. It can also include the

reward of citizenship and access to all welfare programs. The proposed Biden Amnesty has five key points that would ultimately benefit illegal immigrants over Americans: Amnesty; provides a pathway for millions of illegal immigrants to compete with Americans for jobs; will result in massive additional waves of chain migration into the United States; triggers more illegal immigration; could present new health hazards or cause a new wave of COVID-19; is a drain on social benefits. *Published February 2021.*

### MEASURING THE TRUMP ADMINISTRATION'S TOP IMMIGRATION ISSUES BY THE NUMBERS



In June 2021, FAIR compiled and organized the most important immigration-related statistics from throughout the Trump administration. These figures demonstrate that the previous administration's policies were successful in deterring illegal immigration. The statistics and figures in this report serve as an important basis of comparison between the Trump and Biden administrations. This analysis covers many topics such as CBP apprehension and inadmissible totals,



DHS apprehension totals and returns, illegal alien population numbers, drug seizures, refugee arrivals, and visa overstay. *Published June 2021.*

### RATING ENVIRONMENTAL GROUPS ON IMMIGRATION

Does the group...	Acknowledge population growth as a problem?	Address U.S. population growth?	Acknowledge immigration's role in U.S. population growth?	Take a stance on immigration reduction?	Explicitly oppose the Border Wall?
Environmental Defense Fund	✓	✓	✗	✗	✓
Friends of Earth USA	✗	✗	✗	✗	✓
Greenpeace	✗	✗	✗	✗	✓
Sierra Club	✓	✓	✗	✗	✓

FAIR research suggests that there is a strong correlation between increased immigration and environmental degradation. In this report, FAIR examined the stances of 25 environmental groups on immigration and population growth. In addition, we scrutinized official publications, board resolutions, websites, position papers and, in some cases, spoke directly with staff. Population growth has put an enormous strain on already overburdened U.S. water and energy supplies, as well as other natural resources. Unfortunately, many environmentalists agree that population growth is a serious issue, but they refuse to speak out. FAIR argues that slowing immigration must be at the core of environmental policy. *Published July 2021.*

### THINKING OUTSIDE THE BOX: HOW TO HELP OUR AFGHAN ALLIES CLOSER TO THEIR HOMELAND

The fall of Afghanistan to the Taliban last year quickly turned from a geopolitical catastrophe to a humanitarian disaster resulting in an exodus of thousands of Afghans from the country. FAIR noted that while we cannot abandon our Afghan allies, the U.S. must have a secure vetting system prior to assisting these refugees with regional resettlement. With the proper diplomatic preparation – and the necessary logistical and financial help – Afghans fleeing the Taliban should primarily be settled in neighboring nations, in particular, the Central Asian countries to the north of Afghanistan, and Pakistan to the south. In addition to geographic proximity, one finds also cultural, ethnic, and linguistic affinity. It should be noted that helping refugees in neighboring countries can be much more cost-effective than it would be if they were brought to the United States or Western Europe. Simply put, we can mitigate the situation by helping as many Afghan nationals as possible, but closer to home and without mass resettlement to the United States. *Published August 2021.*

**THE BIDEN ADMINISTRATION WAS SEEKING TO GIVE \$450,000 TO EACH IMMIGRATION LAWBREAKER AND EVEN UP TO \$1 MILLION TO SOME FAMILIES.**

## THE SUNSHINE STATE [FLORIDA] HAS SEEN ITS POPULATION SKYROCKET FROM NEARLY 19 MILLION PEOPLE IN 2010 TO NEARLY 22 MILLION PEOPLE IN 2021. IN ADDITION, ALMOST 1.5 MILLION ILLEGAL ALIENS AND THEIR CHILDREN RESIDE IN THE STATE.

### AMERICA FLEECE: PROPOSED PAYMENTS TO ILLEGAL ALIENS WOULD EXCEED PROGRAMS FOR AMERICAN CITIZENS

In October 2021, the *Wall Street Journal* broke a story that President Biden was engaging in settlement talks with illegal immigrant families separated at the border by the Trump administration. According to the report, the Biden administration was seeking to give \$450,000 to each immigration lawbreaker and even up to \$1 million to some families. Although family separation was a policy designed to allow prosecution of the adults, it was also designed to discourage illegal immigrant families from crossing the southern border. President Biden's response to use taxpayer dollars to reward illegal aliens created the opposite affect: *if you enter the United States illegally with your family, you might cash in.* FAIR's research shows that not even Americans from families of fallen military members to 9/11 victims can claim such compensation from the government. *Published November 2021.*

### FLORIDA STRUGGLES TO ACCOMMODATE IMMIGRATION-FUELED POPULATION GROWTH AS ITS ENVIRONMENTAL IMPACT WORSENS

FAIR remains one of the few organizations willing to shine a spotlight on the correlation between uncontrolled immigration and the decimation of our ecosystems. In this case study, Florida is facing cascading challenges with population growth, stemming from mass immigration. The Sunshine State has seen its population skyrocket from nearly 19 million people in 2010 to nearly 22 million people in 2021. In addition, almost 1.5 million illegal aliens and their children reside in the state. The result has

been devastating to Florida's ecosystem, affecting the Everglades, Lake Okeechobee, the state's fresh water supply, and even native panthers. FAIR highlights five key points: mass immigration fuels population growth, mass immigration exacerbates urban sprawl, urban sprawl threatens endangered species, humans and animals then pay the price of living in these ecosystems, and the availability of fresh water becomes limited. *Published November 2021.*

#### Learn More

All of FAIR's educational materials can be found under the "Learn" section of our main website [www.fairus.org](http://www.fairus.org).



# 2021 KEY IMMIGRATION EVENTS AND LEGISLATION

**AMNESTY STOPPED  
FOR 8 MILLION  
ILLEGAL ALIENS**



## OVERVIEW AND POLICY ACCOMPLISHMENTS

### 2021 STATE OF THE UNION

FAIR's Government Relations team is a vital resource for educating members of Congress and policymakers, about legislation and the impact of Executive Branch policies. After four years during which the administration in office shared many of FAIR's legislative and policy goals, in 2021, FAIR found itself in an adversarial relationship with the Biden administration and the congressional leadership. Nevertheless, FAIR's legislative experts have effectively held key cabinet officials and legislators accountable, including DHS Secretary Alejandro Mayorkas – whose removal FAIR has demanded. Likewise, the team has exposed and criticized the current administration's other open-border picks including: Ur Mendoza Jaddou (Director of U.S. Citizenship and Immigration Services), Chris Magnus (Director of U.S. Customs and Border Protection), and Ed Gonzalez (nominated to direct U.S. Immigration and Customs Enforcement).

Throughout 2021, FAIR was instrumental in educating lawmakers about the detrimental effects of two major amnesty bills considered right out the gate – *The American Dream and Promise Act* (H.R. 6) and *The Farm Workforce Modernization Act* (H.R. 1603), which would have granted a pathway to citizenship for millions of illegal aliens.

## POLICY VICTORIES

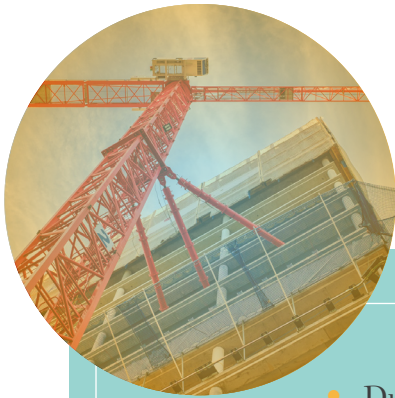
FAIR's consistent messaging and aggressive Capitol Hill outreach has kept Biden's Border Crisis in the headlines throughout his first year in office.



### KEY FAIR-BACKED VICTORIES FROM 2021:

- The Fifth Circuit Court of Appeals ordered the reinstatement of the **Migrant Protection Protocols (MPP)** after the Biden administration tried to end them. Immigrants seeking to come to the United States will be required to remain in Mexico or their country of origin to be processed before entering the United States.





- During the crafting of the **Build Back Better Act**, Senate Democrats proposed various amnesty provisions giving up to 8 million illegal aliens a pathway to citizenship. The Senate parliamentarian rejected this as a violation of Senate rules multiple times (FAIR worked closely with Senate allies on how to present to the Parliamentarian).

- In addition to his self-inflicted border crisis, President Biden was forced to address the thousands of COVID-19 infected migrants crossing illegally into the country by **keeping Title 42's order in place**, a Trump-era decision and public health order that expels single adults in response to the pandemic. This has served as a big deterrent to illegal border crossers since going into effect during the previous administration.



- In a blow to the **Deferred Action for Childhood Arrivals (DACA)** program, Judge Andrew Hanen ruled in *Texas v.*

*DHS*, that DACA is likely unconstitutional. FAIR and our allied law institute supported this litigation. DACA would allow thousands of illegal alien children to receive 'deferred status' in the United States.

- **FAIR is America's preeminent voice advocating on behalf of the public interest in the regulatory process.** The Government Relations team filed 11 public comments in President Biden's first year, opposing his administration's efforts to undermine immigration laws through the regulatory process.

Overall, the department continues to serve as a key resource for members of Congress and fuels our grassroots base.



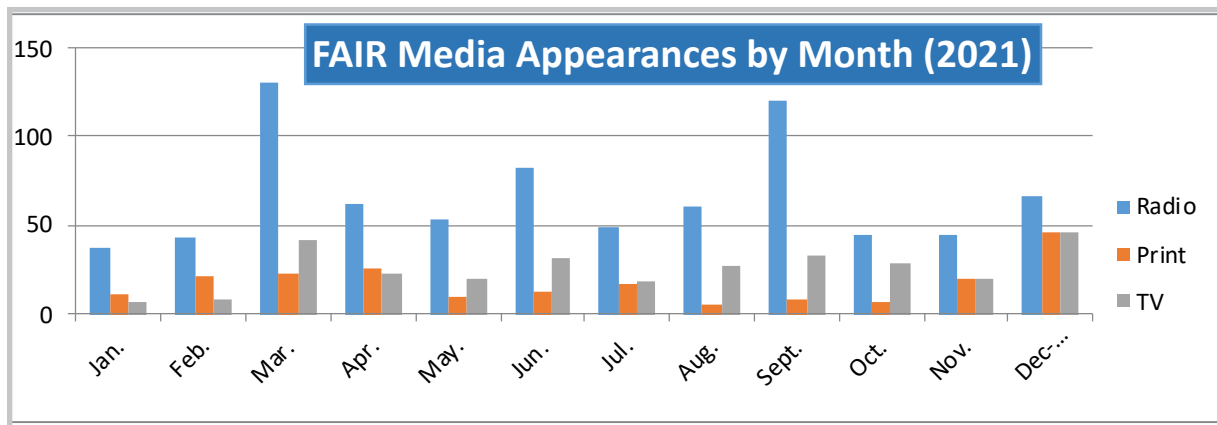


## BUILDING FAIR'S BRAND

social media posts, blogs, podcasts, videos, graphics, online ads, and email sign-ups.

Virtually every one of our nation's most legacy "news" organizations have abandoned their traditional objectivity and have become unmistakably partisan which, in the case of their coverage of immigration policy, means that most have become boosters for mass immigration and mass amnesty. *We are here to clarify the record with facts.* FAIR's sophisticated media professionals have been innovating new ways to bypass these gatekeepers, taking advantage of talk radio opportunities, online news outlets, and our own considerable digital capabilities to get important information and viewpoints before the American public.





### MCALLEN BORDER TOUR WITH MARK MORGAN

In February, Mark Morgan, the former Acting Director of Immigration and Customs Enforcement (ICE) and U.S. Customs and Border Protection (CBP) joined FAIR as a Senior Fellow and spokesperson. In April

2021, Mark and IRLI's Senior Fellow, Tom Homan accompanied a congressional delegation to tour the southern border in McAllen, Texas. This event generated one of the largest media events in FAIR's history. During the tour, our expert team saw firsthand how border patrol is being overwhelmed by thousands of illegal migrants being smuggled into the country and how the current administration is doing very little to stop it. The tour produced interviews on 43 radio shows, 16 television news programs, and seven print outlets.

### DISCOVER HOW YOU KEEP UP WITH IMMIGRATION NEWS!

**Read Op-ed Contributions** FAIR's communication experts write opinion editorials for major news outlets. These op-ed are among the most read columns on the news sites that publish them, and are shared thousands of times on social media by readers. Op-ed performance has seen a steady stream of well-placed editorials coming out each month in publications such as *The Daily Caller*, *Newsweek*, *Washington Examiner*, *Washington Times*, *Breitbart*, *Fox News* and *The Hill*. In 2021, FAIR has contributed 57 op-eds to these and other national publications. A complete list of these op-eds may be found on FAIR's website, [FAIRus.org](http://FAIRus.org), under the Published Opinion section.

## SOME OF THE RADIO STATIONS THAT AIRED OUR INTERVIEWS:

- KTRH, Houston
- WWL, New Orleans
- KDKA, Pittsburgh
- WABC, New York
- KJCE, Austin
- WIOD, Miami
- KFYL, Phoenix
- KMOX, St. Louis
- WWTN, Nashville
- WBT, Charlotte
- KCMO, Kansas City
- WHO, Des Moines
- KLUP, San Antonio
- KNRS, Salt Lake City
- WRVA, Richmond
- WFSX, Fort Meyers
- WTVN, Columbus
- WHK, Cleveland
- KABC, Los Angeles
- WLW, Cincinnati
- WERC, Birmingham
- WMAL, Washington, D.C.
- KFTK, St. Louis

- *Biden Will Have To Support Foreign Guest Worker Pause Once Sworn In — Here's Why* Daily Caller, Matthew Tragesser, 1/11/2021.

- *Joe Biden Has Failed At Every Level To Make Our Immigration Policies More Humane*, Daily Caller, Ira Mehlman, 04/12/2021.

## BREITBART

- *While America Remains in the Grips of COVID, "Hundreds of Thousands" Eye A Dash for the Border* The Hill, Dave Ray, 2/03/2021.

- *The Case Against Amnesty*, Daily Caller, Preston Huennekens, 03/02/2021.

- *Biden Just Ended the National Emergency at Our Southern Border Despite an Impending Border Crisis* Breitbart, Matthew Tragesser, 2/05/2021.

## WASHINGTON TIMES

- *Biden's Porous Border Policies Leave Texas Feeling Ill*, Newsmax, Bob Dane, 05/11/2021.

- *Amnesty Won't Solve Illegal Immigration, It Will Create More of It*, Daily Caller, Mark Morgan, 03/08/2021.

- *The Central American Minors Program Is A Horrible Idea*, Daily Caller, Pawel Styrna, 06/29/2021.

- *Here's Why President Biden Must Terminate DHS Secretary Alejandro Mayorkas*, Washington Times, Mark Morgan, 05/26/2021.

## THE HILL

- *The U.S. Is an Accomplice to the Largest Child Trafficking Operation in U.S. History*, Breitbart, Dave Ray, 05/04/2021.

## TOWN HALL

## NEWSWEEK

# FAIR 2021 PUBLISHED OPINIONS

- *Democrats' Blatant Border Wall Hypocrisy Jeopardizing Our National Security*, Breitbart, Mark Morgan, 08/02/21.

## DAILY CALLER

- *Unmasking Biden's COVID Hypocrisy at the Border*, Beeville-Bee Picayune, Bob Dane, 08/17/2021.

- *After The Afghan Debacle, Border Chaos And Mass Amnesty Are No Longer Options*, Daily Caller, Ira Mehlman, 08/23/2021.

## NEWSMAX

- *Miss Me Yet? Examining the Trump Administration on Immigration by the Numbers*, Town Hall, Spencer Raley, 07/28/2021.

- *Biden Administration's Reinstatement Of 'Remain In Mexico' Will Be The Sound Of One Hand Clapping*, Daily Caller, Ira Mehlman, 12/13/2021.


- *More Haitian Migrants Are Headed to the Border. How Can the Biden Admin Avoid Another Del Rio Debacle?* Town Hall, Matthew Tragesser, 10/12/2021.

## WASHINGTON EXAMINER

- *Bernie Sanders 'Friends' Big Tech's Efforts to Import Cheaper Foreign Labor*, The Hill, Preston Huennekens, 11/03/2021.

- *Biden Creates Another Self-Inflicted Immigration Crisis In Afghanistan*, Daily Caller, Jason Pena and Tommy Aramony, 09/08/2021.





**80 MILLION  
YOUTUBE VIEWS**

**1,000,000  
BLOG VISITS**

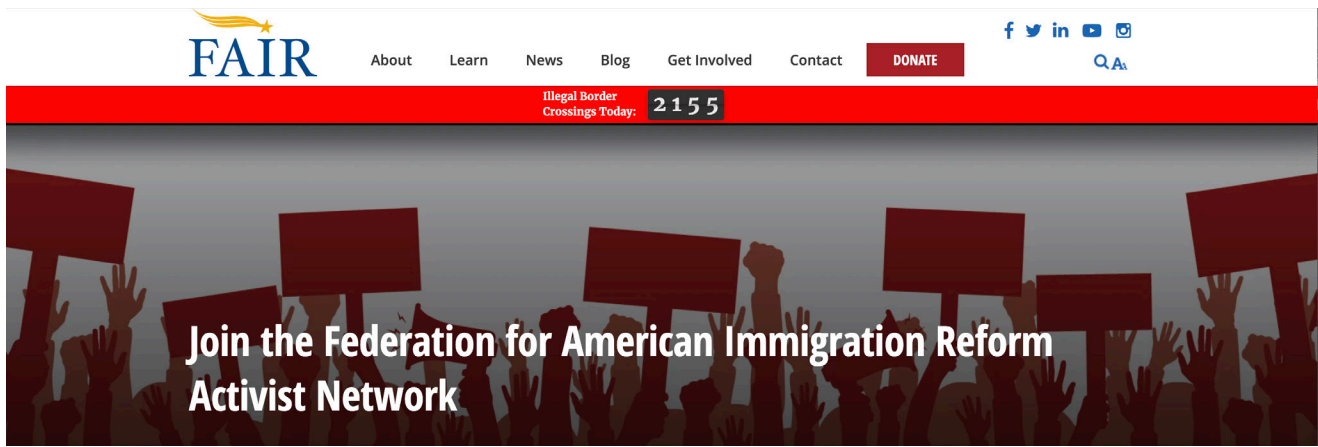
# **FAIR'S REACH ONLINE**

**2.4 MILLION  
FACEBOOK LIKES**

**61,000  
PODCAST  
DOWNLOADS**

**450,000 TWITTER  
FOLLOWERS**





## FAIR'S REVAMPED WEBSITE

2021 saw FAIR's website, *fairus.org*, growing at a significant rate. In 2021, the website went through a complete transformation. Among other features, each visitor sees immigration news from their own state at the bottom of the homepage. There were more than 2.6 million visits with nearly 3.8 million pageviews on the site in 2021.

## BLOG ARTICLES

FAIR's blog site continues to be a strong performer with some of the highest numbers of monthly sessions it has ever had, hosting contributions from our researchers, policy analysts, and experts. FAIR produced over 400 in 2021! In addition, the blog site garnered over 1 million visits and 700,000 new users in 2021.

## SOCIAL MEDIA

FAIR's social media presence is at an all-time high reflecting our enormous reach. We ended 2021 with 2.4 million page likes on Facebook, more than 450,000 followers on Twitter, and over 80 million video views on YouTube. These online subscribers and viewers are served with a daily mix of immigration news articles and a variety of FAIR's original website, blog, and editorial content.

## EMAILS

Over the past few years, FAIR has ramped up its email marketing, which has proven to be an effective tool for finding new supporters. The replacement of isolated legacy platforms with a responsive marketing automation software, the implementation of lead generation advertising and the integration of digital donation forms into online petitions, polls and surveys

has created an *explosion* of email subscriptions, with our house email file now numbering over half-a-million.

## PODCASTS

FAIR's podcast, *Understanding Immigration*, was one of our year's biggest success stories. Last year, we completed 24 episodes with more than 61,000 downloads. The series is available on nearly a dozen podcasting platforms (thanks to an extremely effective podcast distribution software called *Transistor*). The show features three of FAIR's immigration policy analysts who dissect immigration news as it happens.

## THE FAIR TAKE

Our longest running email newsletter continues to be our most popular and successful educational resource. A weekly policy-oriented e-newsletter, drafted by FAIR's senior policy experts is sent each Friday to more than 300,000 email subscribers. It is a rich resource for all audiences seeking to learn more about immigration policy.

## VIDEO STREAMINGS

Video streaming is an effective way of catching our audience's attention. During the peak of the pandemic in 2021, we converted our previous Facebook Lives from the studio to a weekly Zoom call with FAIR President Dan Stein, various FAIR staff, and outside guests. The videos are premiered on Facebook and Twitter, shared via the weekly FAIR Take policy email and also posted to our YouTube channel. Improvements to branding and the establishment of a weekly production schedule have contributed to an increase in overall views, now numbering in the thousands.



## MEDIA AND OUTREACH EVENTS



### HOLD THEIR FEET TO THE FIRE IS BACK!

Radio Row's Biggest Year The most exciting news from 2021 was the grand return of FAIR's periodic radio row, known as Hold Their Feet to the Fire. While unable to host the 2020 event in Washington, D.C. (due to the pandemic), we were able to host our most successful Feet

to Fire experience yet on September 29 and 30, 2021. Although COVID-19 regulations could have presented an issue, we still had a record turnout with almost 70 radio hosts, special guests, lawmakers, former federal officials, sheriffs, and victims of illegal alien crime join us in raising awareness about Biden's disastrous immigration

policies and how illegal immigration harms Americans.

This year's event took place on the sunny rooftop terrace of a Capitol Hill office building that is home to many of the nation's leading news organizations. These radio hosts—spanning from Hawaii to Massachusetts—broadcast from 6 am to 9 pm for two days in what has become the largest annual talk radio row in the country.

### ANGEL FAMILIES HONOR VICTIMS AT CANDLELIGHT VIGIL

As a part of our Hold Their Feet to the Fire event, FAIR held a candlelight vigil in front of the U.S. Customs and Border Protection headquarters in Washington, D.C and called on Homeland Security Secretary Alejandro Mayorkas to resign or be fired for abandoning his duties to protect Americans. The purpose of this vigil was to remember victims of illegal immigration and bring awareness to families who have lost loved ones because of unprotected borders. Keynote speakers included members of Congress, sheriffs and family members of victims of illegal alien crime. Over 100 sheriffs from





all over the country and Angel families attended the vigil and sent a strong message to the administration that they have failed to secure the border and enforce our laws. The event received national media coverage with both Fox News and CNN in attendance.

### LAW ENFORCEMENT ATTENDS BORDER CRISIS CONFERENCE

Following the Candlelight Vigil, FAIR held a Border Crisis Conference that also took place in Washington, D.C., near the U.S. Capitol. The conference educated lawmakers, sheriffs, and families about the border crisis and how it impacts not only border communities but poses a danger to every county in the country. Among the speakers were former Acting Deputy Secretary of Department of Homeland Security Ken Cuccinelli, former Chief Operating Officer and acting Commissioner of U.S. Customs and Border Protection Mark Morgan, former Acting Immigration and Customs Enforcement Director Tom Homan, Rep. Louie Gohmert (R-TX), Rep. Chip Roy (R-TX), and

National Border Patrol Council President Brandon Judd. The conference concluded with a renewed call for sheriffs across the country to demand congressional leaders take action to stop human smuggling and drug trafficking coming across the southern border into their communities. These two events have helped our media team highlight our message to the public as well as strengthened our relationship with our Angel Families and law enforcement allies.







## DIGITAL CONTENT THAT INFORMS AMERICANS

FAIR's educational campaigns are the cornerstone of our promotional messaging and policy. We conduct specific campaigns tied to time-sensitive issues on specific topics that need expanded attention. Creating digital content is a creative, yet analytical process. These campaigns come in the form of explainer videos or short advertisements. Explainer videos effectively use video graphics with a voice over to explain the topic in depth. Ads are often short with a simple, direct message. FAIR increased its support from several original high-impact advertising campaigns.

## LEAD GENERATION DRIVES NEW MEMBERSHIP BROADENING OUR REACH IN NEW WAYS

New technology, analytics, and artificial intelligence is instrumental in finding new engagement. In March 2021, FAIR launched a series of new lead generation ads using Google's machine learning capabilities to capture email sign-ups and new members. Users interact with these targeted ads or petitions and then sign up with emails to receive additional information. These ads are the primary driving force behind FAIR's growth in email subscribers and supporters over the last two years and typically collect several hundred new email sign-ups per day.

## AMNESTY VIDEO EXPLAINER



Amnesty became a major focus in 2021 when it was considered in major legislation. Amnesty is a dangerous magnet that encourages illegal immigration to the United States, which is why our team produced an explainer video about it and its negative effects on society. Now featured on FAIR's YouTube channel, this latest explainer video was published in March 2021 to provide the public with a deeper understanding of amnesty and why it has historically been a bad idea. The video explains how the 1986 amnesty failed and why the amnesties presently being proposed will be costly for American taxpayers.

## BIDEN'S FIRST 100 DAYS: STOP THE DISASTER CAMPAIGN

The first 100 days of the Biden presidency resulted in a total disaster for America's border controls. In the two weeks leading up to Biden's 100th day in office (April 30, 2021), an

advocacy campaign was developed which used a series of action alert emails, blogs, and graphics urging FAIR members to send a message to the White House and Congress to end the border crisis and enact FAIR's five border solutions. The campaign generated tens of thousands of email messages to members of Congress.

### ALERT CONGRESS ON BIDEN'S BORDER CRISIS CAMPAIGN

When the House of Representatives passed two mass amnesty bills at the height of a historic border crisis, FAIR immediately exposed supporters to the bills in their home districts. The ads, created by our digital video experts, called on viewers to tell their representative to "stop encouraging illegal immigration!" Launched in early May, the ads ran on

YouTube and Facebook through the end of June, using brand lift to survey viewers and gauge their favorability for ending illegal immigration and also driving traffic to FAIR's border crisis solutions website landing page. The ads generated hundreds of thousands of views.

### NO CITIZENSHIP FOR IMMIGRATION LAWBREAKERS CAMPAIGN



This ad was a major campaign warning Americans about the dangers of giving citizenship to illegal immigrants. Congress attempted to do so in last year's budget bill. Ultimately, this proposition failed and our messaging was successful. The ad emphasizes that giving immigrant lawbreakers citizenship, while defunding border law enforcement would, ultimately encourage more illegal immigration into the United States. Remarkably, the ad has been viewed over 470,000 times and continues to be one of our most successful recent educational ads.



**We Warned Them | Tell Rep. Bourdeaux to Stop Illegal...**

162K views • 11 months ago



**We Warned Them | Tell Rep. Lee to Stop Illegal...**

142K views • 11 months ago



**We Warned Them | Tell Rep. O'Halleran to Stop Illegal...**

123K views • 11 months ago



**We Warned Them | Tell Rep. Spanberger to Stop Illegal...**

98K views • 11 months ago

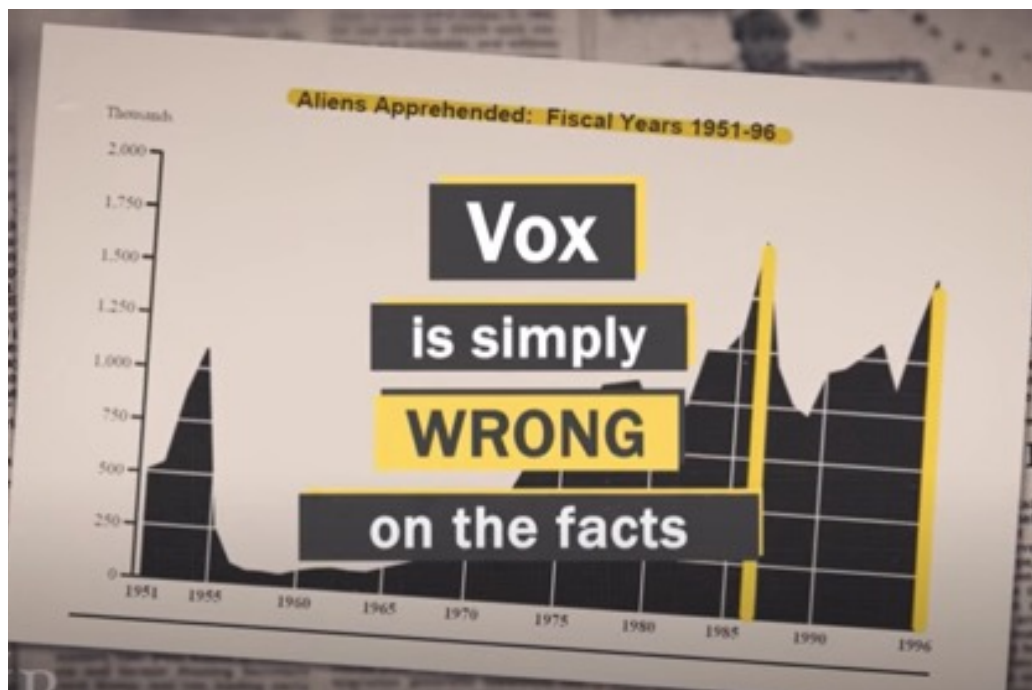
### FAIR REFUTES VOX'S MISLEADING ILLEGAL IMMIGRATION VIDEO EXPLAINER

In August 2021, Vox Media (an American news and opinion website with a YouTube presence) posted a video to YouTube inaccurately describing illegal immigration

**THE NATIONAL PARADIGM AROUND IMMIGRATION IS CHANGING. IT IS A MATTER OF REALITY THAT AFFECTS EVERYBODY. FAIR'S STRATEGY HAS HELPED SHAPE IMMIGRATION REFORM INTO THE SINGLE MOST IMPORTANT ISSUE OF 2021. DESPITE A CHALLENGING YEAR, WE HAVE SUCCESSFULLY LEFT A CRATER-SIZED IMPRINT IN AMERICA'S NATIONAL DIALOGUE SURROUNDING IMMIGRATION AND THE NEED TO SECURE OUR BORDERS.**

patterns in the 1990s. Vox claimed that the Illegal Immigration Reform and Immigrant Responsibility Act of 1996 actually increased illegal immigration to the United States and encouraged illegal immigrants to remain in the country. In addition, the video not only dismisses the fact that aliens who entered the country have broken the law, but goes even further to justify how these illegal immigrants should not be removed even if they committed crimes. As a result, FAIR responded with

a video correcting these false narratives. FAIR points out that this Vox video does not mention the Reagan amnesty of the 1980s – which proves that amnesties create a magnet for illegal immigration – and concludes that it is false to suggest that laws deterring illegal immigration are “bad” when they actually work. Finally, FAIR argues that pursuing and enforcing common sense immigration laws were originally bipartisan and that they keep our country safe. *Simply put, Vox is wrong*





# LOCAL ENGAGEMENT AND GRASSROOTS ACTIVISM

**3,800 ACTIVISTS  
LEADS VIA EMAIL  
LEAD GENERATION**



## IMMIGRATION REFORM AT THE STATE LEVEL

In 2021, FAIR worked to educate and inform policymakers and legislators at the state and local levels on a variety of critical immigration issues. While recognizing that the federal government is responsible for regulating immigration, FAIR highlighted the crucial role state and local policymakers have. FAIR worked diligently with state and local officials to craft legislation that prioritized Americans. Among FAIR's areas of focus: stopping the creation of sanctuary cities, enforcing E-Verify, stopping Immigration and Customs Enforcement detention bans, halting driver's licenses for illegal aliens, ending in-state tuition for illegal aliens, scaling back refugee resettlement, and preventing illegal immigrants from using public benefits.

At the federal level, the House of Representatives pushed amnesty bills as well as incorporating parts of them into the larger "Build Back Better" legislation. They were largely ineffective due to FAIR's efforts to successfully energize our grassroots leaders to fight against these dangerous bills. With Senator Joe Manchin key to stopping the amnesty, FAIR engaged key activists around his home state of West Virginia. The result was that Senator Manchin

stood firm against his fellow Senate Democrats onslaught and amnesty failed.

## GRASSROOTS DIGITAL ACTIVISM

Building on the initial success of our activist network campaign, FAIR continued to use digital email lead generation efforts to recruit activists. In 2021, the campaign generated over 3,800 leads.

## ARIZONA RALLY TO END BIDEN'S BORDER CRISIS



On June 25, 2021 FAIR garnered national media attention for a rally it hosted at the Ladd family ranch on the Arizona/Mexico border to draw attention to Biden's Border Crisis. The rally, which drew several hundred to a remote border location, kicked off with several high-profile speakers including Tom Homan, Former Acting Commissioner of ICE and IRLI Senior Fellow; Mark Morgan, Former Acting Commissioner of CBP and FAIR Senior Fellow; and Brandon Judd, National Border Patrol Council President.



### BUILDING RELATIONSHIPS WITH LEGISLATORS

FAIR State and Local Engagement attended the American Legislative Exchange Council (ALEC) conferences in Salt Lake City, Utah and San Diego, California. These conferences provided great opportunities to grow our relationships with state legislators we have met in the past as well as build new ones. After gaining a greater understanding of the impact immigration has in their communities and on their states, many of the legislators we have met at these conferences sponsored bills to prioritize true immigration reform.

### BUILDING RELATIONSHIPS WITH LAW ENFORCEMENT

The relationship FAIR has established with sheriffs from around the country is integral to our efforts. These sheriffs are our frontline heroes who are boldly speaking out against the dangers of Biden's failed immigration policies and how it impacts their communities. These sheriffs rely on FAIR for up-to-date information which they need to protect those who live in their counties. In 2021, FAIR attended conferences with the National Sheriffs Association, the Western States Sheriffs Association, and the Colorado and Nevada State Sheriffs Associations. These conferences allow us to strengthen relationships with sheriffs we work with and foster new relationships. As a result of these relationships, FAIR is now being asked to present an immigration update for state conferences.





# LEGISLATION

## 2021 STATE LEGISLATIVE REPORT

BELOW IS A LIST OF KEY VICTORIES AT THE STATE AND LOCAL LEVEL IN 2021:

### MICHIGAN

With only one day's notice about a hearing in the Michigan House Rules and Competitiveness Committee on a bill to provide driver's licenses to illegal aliens, FAIR submitted testimony opposing the bill and sent out an email action alert to supporters in Michigan. The hearing was canceled mere hours before it was scheduled to begin because of policy concerns raised by several legislators.

### MONTANA

FAIR worked closely with our Montana state leader and Board of Advisor, sheriffs, and Angel Family members in addition to the bills' sponsors to pass both anti-sanctuary and detainer bills. Governor Greg Gianforte was a huge proponent and advocated for the bills as they wound their way through the legislature. When the detainer bill hit a stumbling block, FAIR was able to craft language to amend the bill to ensure its final passage.

### NEBRASKA

An activist in Nebraska alerted FAIR to efforts by the Fremont, Nebraska City Council's to repeal

or divert funds away from the enforcement of the city's immigration ordinance. FAIR immediately submitted testimony to the city council opposing these efforts. Additionally, FAIR worked to get activists and Angel Families to testify at the council meeting where the proposal was debated. Our efforts were successful and the council voted 6-1 not to repeal or divert funds from the immigration ordinance.

### NEW JERSEY

After the November 2021 elections, two sanctuary bills appeared poised to move. Since New Jersey tends to move legislation during its lame-duck sessions immediately after elections, FAIR prepared for this potential fight by reaching out to our allies in the legislature as well as notifying our New Jersey activists and sheriffs. FAIR's efforts successfully warded off potential movement at the end of the legislative session.

### RHODE ISLAND

In Rhode Island, there were several sanctuary bills introduced in the Democrat-controlled legislature. All of the bills received hearings. FAIR submitted testimony in opposition. In addition, FAIR worked with our Rhode Island state leader, to send FAIR's alert opposing the sanctuary bills to over 1,000 state activists. Our efforts were successful and we fended off the sanctuary legislation.

**"FAIR STANDS FOR LAWFUL AND SENSIBLE IMMIGRATION POLICY THAT BENEFITS AMERICA AND AMERICANS. IT PROVIDES A WEALTH OF HONEST AND FACTUAL INFORMATION TO AMERICANS ON THE FAILURES AT OUR WIDE-OPEN SOUTHERN BORDER AND THE LACK OF ENFORCEMENT ON THE INTERIOR OF THE UNITED STATES WHICH STANDS TO ENDANGER EVERY AMERICAN. FAIR PROMOTES THE RULE OF LAW REGARDING SECURED BORDERS AND IMMIGRATION ENFORCEMENT, WHICH NECESSARILY MAINTAINS AMERICA'S FUTURE AS A SOVEREIGN UNITED STATES."** - Sheriff Chuck Jenkins, Frederick County, Maryland



A landscape photograph showing a green field in the foreground, a line of trees in the middle ground, and a blue sky with clouds in the background. The text is overlaid on the upper left portion of the image.

## ENVISIONING AMERICA'S FUTURE

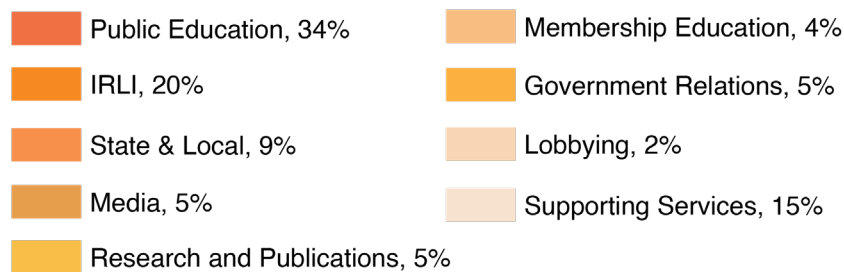
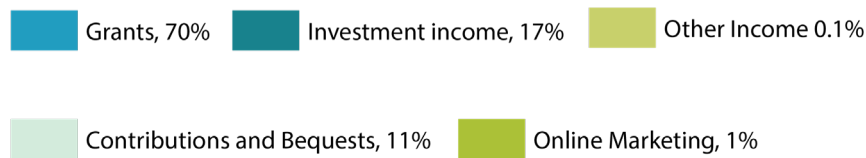
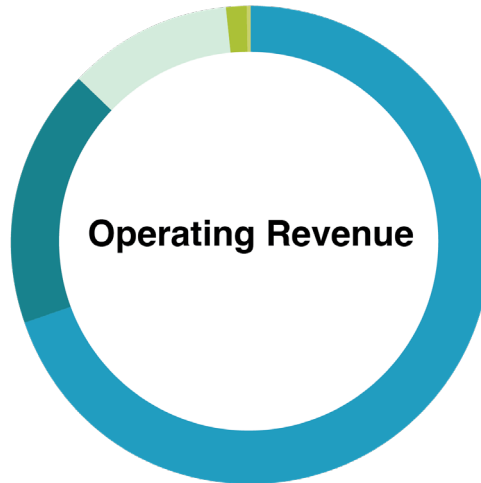
As FAIR enters its 43rd year in 2022, our advocacy for real immigration reform is more essential than ever. FAIR's original founders envisaged a solution to our nation's immigration troubles in only a few short years – swift legislation to shore up America's waning immigration controls. Never could our founders have predicted the existential crisis that mass immigration could pose to all of us today. Over the decades, however, FAIR has had a major impact on the immigration reform movement. Americans are hearing FAIR's message and joining our ranks. We are the country's largest, most dynamic immigration reform organization in history. FAIR's influence is wide-reaching and effective, motivating elected officials and media allies to take action. We are the voice for the American people, and that is our strength.



## CONSOLIDATED STATEMENT OF ACTIVITIES

### FOR THE YEAR ENDED DECEMBER 31, 2021

(WITH SUMMARIZED FINANCIAL INFORMATION FOR THE YEAR ENDED DECEMBER 31, 2020)





	Without Donor Restrictions	With Donor Restrictions	2021 Total	2020 Total
<b>OPERATING REVENUE AND SUPPORT</b>				
Grants	\$6,849,837	-	6,849,837	5,764,176
Investment income	1,556,313	163,301	1,719,614	1,612,118
Government grants	-	-	-	936,262
Contributions and bequests	1,093,151	-	1,093,151	893,328
Online marketing	138,565	-	138,565	110,361
Royalty income	2,373	-	2,373	4,112
Other income	12,540	-	12,540	131,148
Net assets released from restrictions:				
Satisfaction of time restrictions	-	-	-	-
Satisfaction of program restrictions	45,578	(45,578)	-	-
<b>TOTAL OPERATING REVENUE AND SUPPORT</b>	<b>9,698,357</b>	<b>117,723</b>	<b>9,816,080</b>	<b>9,451,505</b>
<b>EXPENSES</b>				
Program Services:				
Public education	3,968,306	-	3,968,306	5,868,494
Immigration Reform Law Institute (IRLI)	2,327,268	-	2,327,268	2,124,589
State and Local / Field	1,108,120	-	1,108,120	951,094
Media	626,587	-	626,587	1,073,457
Government relations	614,487	-	614,487	466,466
Research and publications	571,530	-	571,530	588,756
Membership education and service	519,371	-	519,371	387,516
Lobbying	180,675	-	180,675	174,767
Public interest legal	10,799	-	10,799	46,289
FAIR Congressional Task Force (FCTF)	2,703	-	27,03	4,897
Total Program Services	9,929,846	-	9,929,846	11,686,325
Supporting Services:				
Management and general	1,230,389	-	1,230,389	1,232,335
Fundraising	534,519	-	534,519	542,946
Total Supporting Services	1,764,908	-	1,764,908	1,775,281
<b>TOTAL EXPENSES</b>	<b>11,694,754</b>	<b>-</b>	<b>11,694,754</b>	<b>13,461,606</b>
Change in net assets before unrealized gain on investments	(1,996,397)	117,723	(1,878,674)	(4,010,101)
<b>NONOPERATING GAIN</b>				
Unrealized gain on investments	1,148,041	148,491	1,296,532	1,397,339
<b>CHANGE IN NET ASSETS</b>	<b>(848,356)</b>	<b>266,214</b>	<b>(582,142)</b>	<b>(2,612,762)</b>
<b>NET ASSETS, BEGINNING OF YEAR</b>	<b>29,578,416</b>	<b>5,255,580</b>	<b>34,833,996</b>	<b>37,446,758</b>
<b>NET ASSETS, END OF YEAR</b>	<b>\$28,730,060</b>	<b>\$5,521,794</b>	<b>\$34,251,854</b>	<b>\$34,833,996</b>

## FAIR BOARD OF DIRECTORS

Donald A. Collins Jr., *Chair*  
Duane Austin  
Douglas E. Caton  
Kevin Donaleski

Dale M. Herder, Ph.D.  
Cynthia Matthews  
S. Blake Swensrud II

## FAIR BOARD OF ADVISORS

Nancy Anthony  
The Honorable Louis Barletta  
Sharon Barnes  
Gwat Bhattacharjie  
Gerda Bikales  
The Honorable Brian Bilbray  
J. Bayard Boyle Jr.  
Hugh Brien  
John Brock  
Donald A. Collins Sr.  
Clifford Colwell, M.D.  
Thomas Connolly  
Alfred P. Doyle, M.D.  
Dino Drudi  
Paul Egan  
Capt. Bob Eggle, USAR (Ret.)  
Sarah G. Epstein  
Steven G. Erwood  
Don Feder  
Robert Gillespie  
Joseph R. Guzzardi

Hessie L. Harris  
Sheriff Tom Hodgson  
Glenn Jackson  
Carol Joyal  
Douglas Kent  
Roy C. Lierman  
Jack Martin  
K.C. McAlpin  
Scott McConnell  
James G. McDonald, Esq.  
Cynthia Mirsky  
Paul K. Nachman  
Peter Nunez  
Fred Pinkham, Ph.D.  
Randall Pullen  
Bruce S. Reid  
Teela Roche  
The Honorable Alan Simpson  
The Honorable Lamar Smith  
John Philip Sousa IV  
The Honorable Curtin Winsor Jr.



# CONTRIBUTION FORM

FAIR'S EXPERTISE. YOUR VOICE. AMERICA'S FUTURE.

☐ I want to do my part to help FAIR fight for true immigration reform.  
Enclosed is my tax-deductible gift of:

☐ \$25   ☐ \$50   ☐ \$100   ☐ \$200   ☐ \$500   ☐ \$1,000   ☐ Other \$

Name

Phone

Address

Email

City

State

Zip Code

## Payment method:

- ☐ Check made payable to FAIR  
☐ Credit Card (Please fill out information below)  
☐ Visa   ☐ MasterCard   ☐ AMEX   ☐ Discover

*Gifts to FAIR are tax-deductible as defined under section 501(c)(3) of the U.S. Internal Revenue Code.*

Name on Card

Card Number

Signature

Expiration Date

CVV

☐ I would like to become a Cornerstone member by giving this amount monthly. Please charge my credit card each month.

**Mail completed form and your generous donation to:  
Federation for American Immigration Reform  
25 Massachusetts Avenue, NW, Suite 330  
Washington, D.C. 20001**





Federation for American Immigration Reform  
25 Massachusetts Avenue NW, Suite 330 | Washington, DC 20001  
202.328.7004 | [www.FAIRus.org](http://www.FAIRus.org)