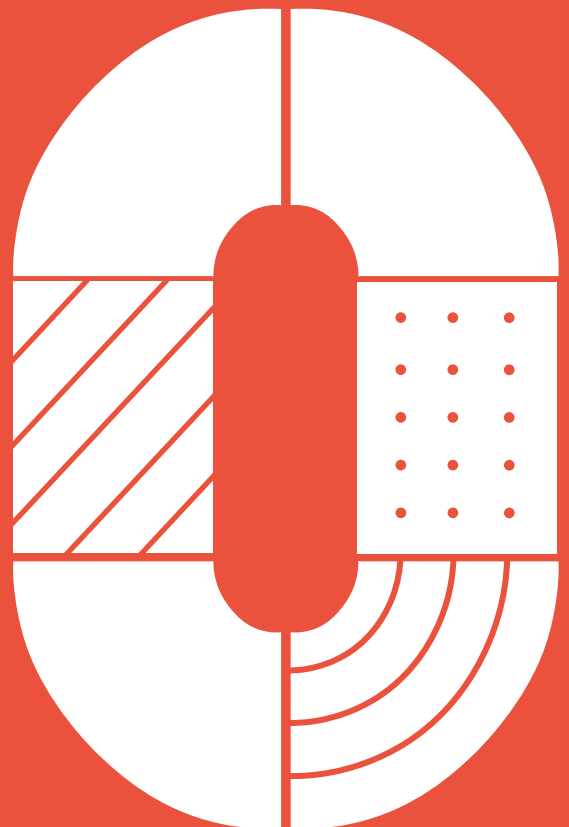




FAIR

IMPACT REPORT

FEDERATION FOR AMERICAN IMMIGRATION REFORM



MISSION STATEMENT

FAIR's mission is to examine immigration trends and effects, to educate the American people on the impacts of sustained high-volume immigration, and to discern, put forward, and advocate immigration policies that will best serve American environmental, societal, and economic interests today and into the future.



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A LETTER FROM FAIR'S PRESIDENT

Hello and welcome to FAIR's 2020 Impact Report.

2020 was a year like no other. The global pandemic publicly unearthed longstanding problems with foreign labor programs, exposed how corporations exploit American workers by forcing them to compete with cheap labor and highlighted the critical role immigration enforcement plays in protecting our public health and national security interests. Meanwhile, the election brought change to the White House and throughout the halls of Congress, presenting major challenges to our legislative priorities, but also providing new opportunities to educate the public and influence the national debate about how immigration policies should be fashioned for the 21st century.

Although often obscured in the mainstream media, 2020 proved what the data have been saying all along: America must reduce immigration to a level that is sustainable and in line with the national interest. As the pressures of a growing global population create new burdens for our overtaxed environment, communities and resources, FAIR's role continues to be indispensable in the fight for a safe, secure and sustainable future – dependent on sensible immigration laws. Luckily, despite the Biden administration's efforts to reverse the gains we made through 2020, we are undergirded by four years of substantial immigration reform success.

Just consider the achievements – culminating in 2020 – which our movement brought about over the last four years! Asylum loopholes closed to bogus claims, hundreds of miles of border wall constructed, international agreements brokered to stop the caravans in their tracks, the actual application of public charge rules to ensure immigrants are self-sufficient and not an additional burden to taxpayers, and best of all, a temporary pause of foreign labor programs that provided a critical, indispensable lifeline to American workers during a period of economic crisis.

Not to mention, our legal non-profit affiliate, the Immigration Reform Law Institute (IRLI), which alongside FAIR's media, grassroots and field efforts also deployed its legal power to sustain and enhance FAIR-approved federal policy changes, defend these improvements in court and also investigate the federal government through dozens of timely Freedom of Information Act (FOIA) requests.

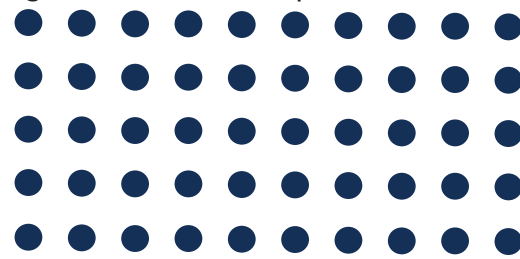
Perhaps most important of all, in 2020 FAIR was able to demonstrate conclusively that a) immigration can be limited and controlled and b) there is a real need to make these changes permanent.

In 2020, as in our previous forty years, FAIR remained a stalwart advocate for common sense immigration policies on the state and federal levels. Notwithstanding the formidable influence of special interests and big business working all the while to rollback critical gains, our leadership and voice have been second to none in the fight for immigration policies that prioritize Americans and protect our essential resources for future generations.

I hope you enjoy the following record of FAIR's impact in 2020. None of it could have been possible without the dedication and support of generous members like you. If you have any questions, comments or feedback, please do not hesitate to reach out. The challenges ahead are steep, to be sure, but working together we can bring about real, lasting change.



2 Dan Stein, President



LOOKING AT THE RESEARCH

FAIR 2020 Major Original Reports and Publications

Performing reputable, scholarly and quantitative analysis of some of the most complex areas of the U.S. immigration system, FAIR's research experts are an invaluable part of our public education efforts. Every year the team produces several highly-publicized investigative reports, alongside dozens of fact sheets and issue briefs made available on FAIR's main website. Please find below a complete list of FAIR's major research publications in 2020.

America's STEM Fields Are Increasingly Dominated by Foreign-Born Workers

The United States is the global leader in science and technology. Rather than relying on unskilled labor, of the type needed for agriculture and old-fashioned factory assembly lines, creative and knowledge economies are dominated by individuals with scientific, technological skills, engineering and mathematical (STEM) skills. That should be good news for Americans who are seeking entry-level jobs, or who are looking to transition to a more profitable career field. However, efforts to build a STEM infrastructure for the United States have failed to translate into an expansion of opportunities for American citizens. And that is because massive numbers of STEM positions are being given to foreign-born workers who are brought into the United States for the express purpose of filling them. *Published February 2020*

Public Health Security is National Security

Published at the beginning of the COVID-19 pandemic, this original research report from FAIR reminds us that in an age when significant parts of the world have access to clean water, high-quality health care and antibiotics, it's easy to forget that microbes accompany people and goods moving over national borders. But the fact remains, most illnesses are spread by contact with infected people, livestock or agricultural produce. The report underscores a longstanding point from FAIR, that efforts to control infectious disease should be a fundamental part of our nation's border security plan. *Published March 2020*

Veterans' Needs Vs. Illegal Alien Costs

What do veterans have to do with immigration? More than you might think. The War on Terror has resulted in more veterans who have experienced overseas combat deployments than at any time since the end of World War II. The net result is that more veterans than ever are in need of services from the country they served so well. But, due to America's foolhardy immigration policies, our government is now spending more and more money on services for illegal aliens – foreigners who have no right to be in the U.S. – resulting in a squeeze on resources available for the citizens and lawful immigrants who were prepared to make the ultimate sacrifice for their country. *Published April 2020*

Mass Immigration Won't Save Social Security

The debate over how to save Social Security, and how immigration may be a factor, is decades old. This report summarizes and dispels two closely-related arguments claiming that mass immigration is necessary for the survival of Social Security. FAIR examined both the overall Social Security benefits received, as well as the taxes paid by migrants. What we found is that the immigrant population in the United States has increased by more than 35 million since 1950, and since the average careers of migrants are much shorter than native-born Americans, they have become a net burden on the Social Security programs. *Published August 2020*

By the Numbers: Biden-Harris Immigration Plan

Joe Biden has a lengthy list of immigration initiatives he hopes to implement as president. These proposals not only reverse reforms undertaken by the Trump administration but also make unprecedented and sweeping changes to America's immigration system. During the campaign, Biden's platform gave little indication that his policy officials had calculated the potential impact of these proposals, which FAIR estimates could result in an astounding 52,080,000 new immigrants added to our nation's population. FAIR also found that the annual net cost of illegal immigration to U.S. taxpayers could be as much as \$204 billion by 2024 thanks to these policies. *Published September 2020*

Immigration Reform Blueprint for the American Worker

This special report from FAIR's government relations team lays out reforms that place a priority on the interests of American workers. The COVID-19 pandemic destroyed strong economic gains and created turmoil for millions of households as jobs disappeared and businesses closed. Stopping illegal immigration by turning off the jobs magnet will save taxpayers billions of dollars a year and create new jobs. Implementing a merit-based system of legal immigration will raise wages for all Americans and spur innovation that benefits our country as a whole. Finally, reforming – and in some cases ending – guest worker programs will protect both blue and white-collar workers from the adverse impact caused by foreign labor. *Published September 2020*

Wall of Opposition to Immigration Reform in the Trump Era

In this report, FAIR's government relations team summarizes unprecedented Democratic obstruction, judicial opposition, and the evolution of extreme policy stances that have slowed and at times stopped President Trump's landmark efforts to reform the immigration system in the national interest. They analyzed the wall of obstruction to President Trump's immigration agenda from the earliest days of the 115th Congress to the conclusion of his first term. Further, the team highlighted the continuing radicalization of the Democratic Party on the immigration issue, culminating in Joe Biden's promise for amnesty to every single illegal alien in the country. *Published September 2020*

116th Congress Voting Report

In addition to educating lawmakers, generating grassroots pressure, providing policy analysis, and ensuring media coverage, FAIR's government relations team sends out "Key Vote" alerts to each office, informing them of FAIR's position on legislation under consideration. They then track the votes so that our members and supporters can see how often their lawmakers vote either alongside or against FAIR's position. This helps educate the American people on who supports increasing enforcement and lowering overall levels of immigration. After all, their lawmakers represent them. Members of Congress must be made aware that their actions on immigration are being closely monitored by constituents back home. *Published December 2020*

Online Fact Sheets, Resources, and Analyses

All of FAIR's educational materials can be found under the "Learn" section of our main website www.fairus.org. The following is a list of additional resources which have been posted online in the past year:

- Birthright Citizenship and Illegal Immigration
- Commonly Used Immigration Terms
- 10 of the Largest Sanctuary Cities in the United States
- Agriculture and Immigration
- Do We Need a Border Wall?
- Illegal Alien Crime
- COVID-19 Travel Restrictions Timeline
- Healthcare for Illegal Aliens
- Trump Immigration Accomplishments

2020 KEY IMMIGRATION EVENTS

In 2020, FAIR worked to educate and inform policymakers and legislators at all levels of government, playing a key role in shaping lawmakers' understanding of how immigration policies should be crafted in line with the national interest, especially during the pandemic. Our reputation for sound policy analysis and rational policy solutions has earned FAIR a seat at the table for public policy discussions with the Executive Branch, U.S. Capitol, and in cities and states all across America.

While the pandemic was the dominant issue of 2020, immigration did not fade away, proving that it remains an issue with impact on many other areas of public policy. The following is a brief overview of key immigration events and policy decisions that FAIR's federal government relations team was involved with in 2020:

FAIR Helps Keep Immigration "Poison Pills" Out of COVID Stimulus Package

The House passed the Senate's \$2 trillion stimulus package in late March in response to the COVID-19 pandemic. At first, several versions of the stimulus package circulated around Capitol Hill. The House of Representatives even introduced a 1,000-plus page bill that included \$1 billion in potential grant funding for sanctuary cities, restrictions on U.S. Customs and Border Protection (CBP) and Immigration and Customs Enforcement (ICE) unrelated to virus relief! This version of the bill also included automatic work reauthorizations for all aliens whose work permits or visas expired, including reauthorizations for Deferred Action for Childhood Arrivals (DACA) status.

FAIR worked to educate congressional offices, the Executive Branch and media personalities about the importance of keeping unrelated immigration proposals out of this must-pass stimulus package. Senate Minority Leader Chuck Schumer (D-N.Y.) and Minority Whip Dick Durbin (D-Ill.) fought to include some of the House's language in the final Senate bill, but thanks to FAIR's media and educational outreach efforts, the \$2 trillion, 800-plus page stimulus bill that finally passed was free of significant immigration poison pills. This was a huge victory for advocates of immigration reform.

FAIR Stops H-2B Increase in Win for American Workers

Before the onset of the COVID-19 crisis, then-Acting Department of Homeland Security (DHS) Secretary Chad Wolf, exercising discretionary authority, approved an additional 35,000 H-2B "seasonal worker" visas, bringing the total to about 100,000 for the year. FAIR strongly opposed this decision. As the COVID-19 virus struck the country and crippled our economy, those seasonal jobs all but disappeared. In response, FAIR led an effort to convince Wolf to cancel the additional 35,000 visas.

In the lead-up to Wolf's decision, FAIR's government relations team worked to educate key members of the Executive Branch and White House, while driving media coverage, making the case for why those additional visas were not only unnecessary, but harmful to the millions of Americans who were losing their jobs as a result of the COVID-19 pandemic.

In early April of 2020, DHS tweeted that the department's "rule on the H-2B cap is on hold pending review due to present economic circumstances. No additional H-2B visas will be released until further notice." Victory!

FAIR Calls for Immigration Pause Executive Order(s)

On April 22, President Trump issued an initial executive order pausing some forms of immigration due to the COVID-19 pandemic. In response, FAIR issued two letters urging President Trump to issue a new executive order that would pause all forms of immigration – especially guestworker programs. This would help American workers to find jobs and rejoin the workforce during the economic crisis caused by the pandemic.

FAIR's efforts were strongly backed by the American people. A rapid Zogby Analytics poll commissioned by FAIR found that voters in ten battleground states supported travel and immigration restrictions. By margins of about 2 to 1, voters responded that they supported reductions in immigration and guestworker admissions during the crisis. Strong majorities of voters in all ten states also agreed that limiting admission of new immigrants and guestworkers would improve the chances of laid-off American workers being rehired. Before it was revealed to the public, a high-ranking administration ally presented the poll to President Trump in the Oval Office in a dramatic final meeting on whether or not to issue the revised executive order.

Responding to the nonstop public pressure led by FAIR in various op-eds, blogs, press releases and media appearances, President Trump signed an executive order on June 22 expanding the immigration pause to include several of the most egregious guestworker programs. The new executive order incorporated many of FAIR's recommendations, such as placing restrictions on the H-1B, H-2B, L-1, and J-1 visa programs, keeping hundreds of thousands of foreign guestworkers from entering the United States and filling jobs that would otherwise go to Americans.

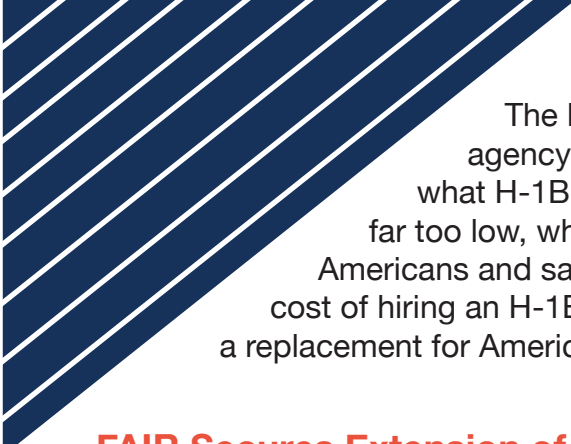
In response to this victory for the American worker, FAIR President Dan Stein provided the following statement after the June 22 executive order was signed:

Today's Presidential Proclamation 10052 suspending the admission of foreign guestworkers is welcome news for the tens of millions of Americans who have lost jobs as a result of the COVID-19 crisis. Among the recently unemployed are workers of all skill levels who are ready, willing, and able to fill jobs as our economy recovers. President Trump is using his suspension authority in precisely the manner envisioned by the congressional framers of our immigration law, who envisioned such an economic crisis.

Thanks to FAIR, Trump Administration Announces Significant Overhaul of H-1B GuestWorker Visa Program

For decades, FAIR has advocated for a complete overhaul of the H-1B program, most recently in a September 2020 report which was sent to Congress: The Immigration Reform Blueprint for the American Worker. On October 6, the Department of Homeland Security (DHS) and the Department of Labor (DOL) unveiled two interim final rules targeting the H-1B visa program:

The purpose of the DHS rule is to close a number of well-known loopholes in the H-1B visa program by clarifying the definition of a "specialty worker" in the context of H-1B hiring. This would ensure that only those essential to the U.S. economy would be able to come to the U.S. under the program. The DOL certified over 650,000 new or returning H-1B workers in FY 2019. The rule also addresses offsite employers, commonly referred to as body shops or shadow employers, who use the H-1B program to staff third-party worksites. Finally, the rule would also make it easier for DHS to conduct greater worksite enforcement and removes authorization from employers unwilling to cooperate with investigators.



The DOL rule specifically targets prevailing wage levels, which the agency uses when certifying applications. It would ultimately determine what H-1B workers are paid. In the past, the prevailing wage levels were far too low, which meant that employers could hire H-1B workers instead of Americans and save significant amounts of money. The DOL rule would raise the cost of hiring an H-1B worker, significantly reducing the incentive to use the program as a replacement for Americans.

FAIR Secures Extension of Critical Proclamation Barring Foreign Guest Workers

The above mentioned immigration pause executive order was initially set to expire on December 31. While the unemployment rate had fallen since Presidential Proclamation 10052 was issued, too many Americans were still looking for work and the country's economic outlook remained bleak. FAIR noted that if the proclamation were allowed to lapse then companies would return to exploiting cheap foreign labor. This proclamation would mean that more Americans would be pushed out of their jobs and it could set the economy back even further.

To prevent this from happening, FAIR's President Dan Stein sent a letter to the White House urging President Trump to extend this proclamation into 2021 before he left office. As media coverage driven by FAIR grew, many organizations and lawmakers began to echo FAIR's request. On New Year's Eve, the Trump administration delivered one final victory for the American worker by agreeing with FAIR's recommendation and extending the proclamation through mid-March 2021.



EXPANDING OUR MEDIA OUTREACH

FAIR's Media Keeps You Up-to-Date!

FAIR is the go-to organization for immigration policy information nationwide, providing essential educational materials based on decades of experience and arming the American public with the facts needed to make informed decisions about public policy.

FAIR on the AirWaves

FAIR employs a vast, multi-pronged, multi-channel approach to public education, digital marketing and communications. Using a diverse mix of traditional media – including print, TV, talk radio, newsletters and editorials – and a range of cutting-edge digital tools – such as social media, blogs, podcasts, videos, graphics, online ads and email subscriptions – FAIR is able to deliver consistent issue messaging and original educational content to an array of target audiences, literally 24/7.

Even in the chaotic 2020 media environment, FAIR's seasoned spokespeople made major headway for our movement by keeping the immigration issue front-and-center in the national media all year long. In 2020, our media spokespeople had a total of 29 TV interviews, 232 print interviews and 284 radio interviews. Unfortunately, due to the pandemic, FAIR was unable to host its annual Hold Their Feet to the Fire radio row in Washington, D.C. We look forward to bringing the event back, larger than ever, in September 2021.

IN THE MEDIA



Radio Interviews



Print Engagements



TV Appearances

FAIRus.org Main Website

FAIR's website, fairus.org, had an excellent year after a major overhaul was completed in the spring of 2020. New features include an easily accessible dropdown menu on the homepage, as well as author pages for our writers, improved search capabilities and updated topic sections under the "Learn" category which are regularly populated with fresh and timely content from our immigration experts. There were more than 4.6 million visits to the site in 2020, with more than one million coming in the last three months.

ImmigrationReform.com Blog

In 2020, FAIR produced a total of 465 blogs – far surpassing the 387 blogs for 2019! In addition, the blog garnered nearly 1 million visits in 2020, with the average organic monthly readership totaling more than 78,000. If you haven't yet, take some time to check out FAIR's blog today!

NUMBER OF BLOGS

2020

465

2019

387

Stay Tuned-In to FAIR's Work All Year Long!

In 2020, FAIR's social media presence grew to more than 2.3 million page "likes" on Facebook, 412,000 followers on Twitter and an incredible 78 million video views on YouTube. Online subscribers and viewers are served with a daily mix of immigration news articles and a variety of content from FAIR's original website and blog. Search FAIR on Twitter, Facebook and YouTube today!

FAIR'S SOCIAL MEDIA GROWTH

Facebook Likes



2.3 Million

Twitter Followers



412,000

YouTube Views



78 Million

Join Our Email List

Want to stay up-to-date with FAIR's work throughout the year? Visit FAIRus.org and sign up for FAIR's free email subscription service to receive press releases, policy updates, podcasts, video interviews, the monthly newsletter, action alerts and more.

Read the FAIR Take

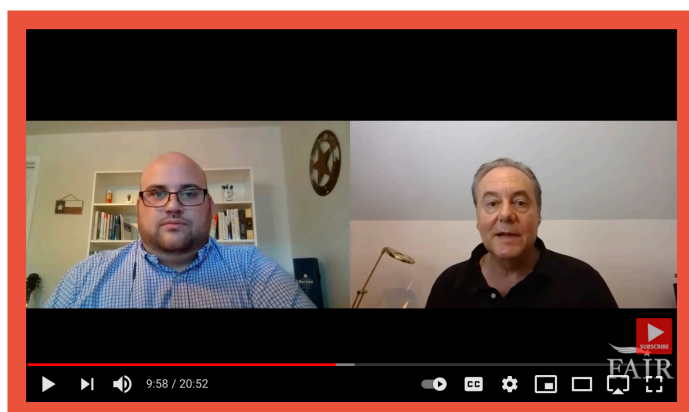
The FAIR Take continues to be our most popular and successful educational resource. A weekly policy e-newsletter, drafted by FAIR's senior legislative and policy writers, it is sent out each Friday to more than 200,000 email subscribers. Want to know what is happening in Congress and in legislatures around the country? Look no further, our policy experts have you covered.

Tune into Our Podcast

FAIR's latest podcast – *Understanding Immigration* – was a rousing success in 2020. With more than twenty episodes completed in 2020, the series is available on nearly a dozen podcasting platforms, including Apple Podcast, Google Podcast and Spotify. The show, featuring three of FAIR's immigration policy experts has grown in popularity with each passing month, with more than 8,000 downloads since February 2020.

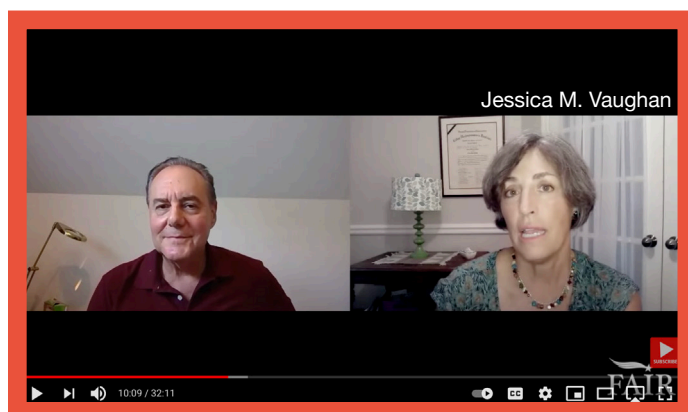
Watch Our Videos

Using the 2020 'work from home' scenario to our advantage, FAIR converted our previous Facebook Lives from the studio to a weekly Zoom call with FAIR President Dan Stein and various FAIR policy experts – as well as outside guests. The videos are premiered on Facebook and Twitter, shared via the weekly FAIR Take policy email and also posted to our YouTube channel. Check them out today!



17,000 Views

230 likes



3,900 Views

107 Likes

O'BRIEN: 'Release The ICE Detainees' Myth Based On Flawed Understanding Of Jail Medicine

OPINION

MEHLMAN: Exe
Does Little To



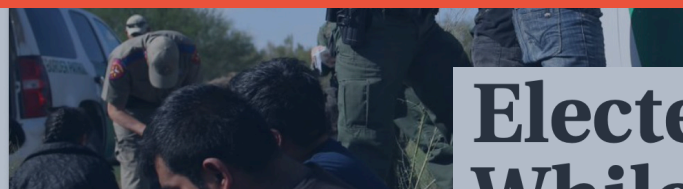
**The federal government could end
California's reckless immigration
stance**

**Sanctuary Policies: The Right Hand
Has No Idea What the Left Hand is
Doing**

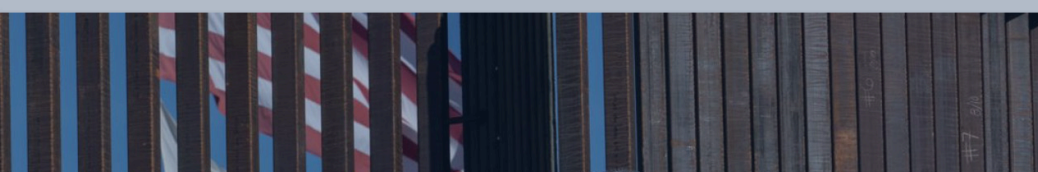
HUENNEKENS: The 'New Way F
Open Border Wish List

FAIR 2020 PUBLISHED OPINION

**TRAGESSER: The Success Of Migran
Protocols Can't Be Questioned**



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**The empire str
Empire State**

EXCLUSIVE—IT'S TIME TO END RELIANCE ON DEEP FOREIGN LABOR, AUTOMATE OUR FARMS

Executive Order On Immigration
Aid Reeling American Workers

OPINION

EXCLUSIVE—O'BRIEN: C AMONG AMERICA'S POL



STEIN: As Unemployment Soars, DHS Must Pull
The Plug On New Guest Worker Admissions



OPINION · Published January 19, 2020

Ira Mehlman: Nonpartisan
immigration report shows how THESE
policies are hurting Americans

MEHLMAN: We Need To Crack Down On Chinese
Espionage At American Universities



ed Officials Reward Illegal Aliens
e Ignoring Struggling Veterans
ikes back at the



Share

Tweet

CAMPAIGNS TO INFORM THE PUBLIC

In 2020, FAIR launched a series of informative digital advertising campaigns designed to educate, persuade and mobilize the American public to take a stand in favor of reducing immigration. These ads, run on Twitter, Facebook and YouTube reached millions of Americans throughout the year and gained significant visibility for high-priority immigration reform topics at key points in 2020. The following are highlights from the top-performing campaigns of the year:

#ReinvestinUS: FAIR Gives Online Members the Chance to Call Out Corporations for Using Foreign Guestworker Programs



DID YOU KNOW that @Uber uses foreign labor instead of hiring American workers? Let's tell them it's time to #ReinvestinUS



Hire American!

[Tweet #ReinvestinUS](#)

3:46 PM · 3/7/20 · [Twitter for Advertisers](#)

2,254 Retweets 4,499 Likes

In response to decades of abuse of guestworker programs by major U.S. corporations, FAIR produced a series of educational webpages and ads to educate the American public about the need to reform, reduce and abolish many guestworker programs. The ads were seen by more than 20 million online viewers and drove nearly 500,000 visits to FAIR's main website.

FAIR also created Twitter Conversation Cards which allowed Twitter users to engage directly with the companies hiring H-1B workers. The conversation cards targeted Netflix, Uber, Nike, Microsoft and Starbucks and also tagged their media and public communications staff, calling on these companies to start hiring American workers, especially during the economic crisis caused by the pandemic.

More than 647,409 Twitter users engaged in the campaign, and notably—several senior staff members, including the head of Nike's Global Communications, locked their Twitter accounts after being barraged with messages from tens of thousands of individuals all over the country telling them to reinvest in U.S. workers!

Immigration 2020: What's Your Immigration Question?



FAIR also designed ads featuring a series of concerned citizens calling in to a fictional virtual town hall to pose open questions to lawmakers about immigration policy. In the spirit of the times, the callers were recorded via Zoom, and many questions were styled around how immigration policies might change due to the pandemic. Topics included: in-state tuition for illegal aliens, underfunded or overburdened public school systems, mass immigration at a time of mass unemployment, E-Verify, sanctuary cities and healthcare for illegal aliens.

The top performing ad focused on jobs, asking “with skyrocketing unemployment, what will you do to stop companies from hiring illegal immigrants especially when tens of millions of Americans are out of work, right now?”

Pause Immigration, Protect American Jobs

On Labor Day 2020, FAIR launched a series of ads that called for American companies and politicians to reinvest in American workers by reducing foreign and illegal labor in the United States at a time of severe national unemployment and economic uncertainty.

A brand lift survey was performed to poll for favorability for reducing immigration among viewers who saw the ad. The results were enormously successful. Overall, the campaign persuaded an estimated 829,999 users to favor "less immigration."



FAIR'S STATE AND LOCAL ENGAGEMENT

FAIR's Grassroots Activism

FAIR's State and Local Engagement (SLE) division is a grassroots-building, nationwide team that educates activists and legislators on immigration issues impacting their communities. What could be more effective than providing citizens and state policy makers with the tools to bring about change? Working at the ground level, the State and Local Engagement team knows first-hand the dangers and harm that illegal immigration presents to American communities – rich and poor, large and small. In 2020 our work focused on teaching activists all across the nation how to build and organize their own grassroots activities.

State and Local Engagement's Digital Activism

Digital technologies have made it easier than ever to stay in touch with grassroots activists in every state. While much of FAIR's field travel was suspended during the pandemic, our field representatives and state and local analysts maintained contact with our activist network via Zoom and other online conference call tools.

In 2020, FAIR also began to recruit activists online with the help of email marketing automation. Today, new sign-ups automatically receive an email asking if they would be interested in participating in additional grassroots activities, such as attending events or writing letters to their representatives. In 2020, we had more than 1,500 activist sign-ups online!

Engaging and Educating Law Enforcement

The State and Local Engagement team attended three major conferences in 2020 including: South Dakota Sheriffs Association Conference, Oklahoma Sheriffs Association Conference, and North Dakota Sheriffs Association Conference to strengthen our ties with law enforcement. FAIR encourages sheriffs to use their platforms to speak up against sanctuary city legislation and to speak from experience about apprehending dangerous illegal immigrants in their home states. Most importantly, our allies in law enforcement emphasize the importance of cooperation among local police, Immigration and Custom Enforcement (ICE), U.S. Customs and Border Protection (CPB), and the Department for Homeland Security (DHS) to keep our communities safe from dangerous criminal aliens.

2020 Immigration Reform Report from the States

At the start of 2020, several state legislatures focused heavily on immigration issues. However, the coronavirus pandemic caused the majority of states to suspend or adjourn their legislative sessions early. It also altered their legislative focus concerning immigration. For instance, due to the pandemic, some states like California, Oregon and Washington advanced policies and legislation to provide stimulus funds to illegal aliens. FAIR worked hard to activate its grassroots network to fight back against such proposals throughout the year, aiming to defend and protect American taxpayers from undue burdens brought about by mass immigration. Other issues on FAIR's plate included E-verify, driver's licenses for illegal aliens and sanctuary cities. Here are highlights from states where FAIR had significant victories.



Florida

Governor Ron DeSantis (R) made E-Verify a priority when he campaigned for the governorship. The State and Local Engagement team held calls with FLoridians for IMmigration ENforcement (FLIMEN) to determine a legislative strategy to pass E-Verify. The governor and his Democratic opposition reached a compromise after the bill was successfully introduced with the help of grassroots support. FAIR, working directly with FLIMEN, ensured that the legislation eventually passed both the Senate and the House. On June 30, the governor fulfilled his campaign promise and signed the E-Verify bill – a win for FAIR and immigration reform advocates in Florida.

Massachusetts

One of the eight states whose legislature remained in session throughout 2020 was Massachusetts. FAIR had to gear up for a major battle when open borders advocates tried to pass sanctuary city legislation (The Safe Communities Act) and bills that would grant illegal immigrants state driver's licenses and stimulus money from the COVID-19 pandemic. The SLE team drafted alerts to FAIR's Massachusetts members to oppose these bills and provided the activists with talking points to use as testimony. In addition, the activists sent letters to the editor at their local newspapers and utilized social media to garner support. Most notably, FAIR's law enforcement special projects team even secured the support of local sheriffs. In the end, the State and Local Engagement team was successful in arming FAIR activists with the tools and resources needed to help stop these bills from passing. The legislature ended up not pursuing this legislation.



Maryland

In early 2020, the fight to stop illegal immigration in Maryland began when the Senate reintroduced sanctuary city legislation. To combat this, FAIR strategized with activists and worked closely with law enforcement and Angel Families across the state. FAIR helped coordinate a press conference with sheriffs, Angel Families, and anti-sanctuary legislators to highlight the dangers of these sanctuary bills. In addition to testifying against all of the sanctuary bills, FAIR organized activists to testify as well. When the Senate scheduled a vote for these bills in early March, the State and Local Engagement team contacted legislators to educate them on the dangers of sanctuary cities and the bills died in the legislative session.



Frederick, Maryland

In Frederick, Maryland a city councilwoman introduced a bill to create a commission on “immigrant affairs.” It was seen as a stepping-stone to turn Frederick into a sanctuary county. The State and Local Engagement team immediately jumped to action by alerting its grassroots network and provided activists with testimony opposing the creation of the Commission. At the public hearing, there was significant opposition to the bill. As a result of FAIR’s efforts, the bill was amended and later passed to ensure the Immigrant Affairs Commission would be unable to make recommendations related to the sheriff, the board of education, the Motor Vehicle Administration, or Immigration and Customs Enforcement.

Howard County, Maryland

In Howard County, FAIR was successful in opposing a bill to terminate the county’s ICE contract. The State and Local Engagement team activated grassroots members to testify in opposition to the bill. In addition, the team submitted testimony and also worked with a councilman’s office to answer questions and provide informational resources. Because of FAIR’s efforts, the Howard County executive vetoed the bill and the council was unable to override the veto.



Minnesota

When Minnesota’s Democrat-controlled House quickly introduced and passed legislation to provide pandemic stimulus funds to illegal immigrants, FAIR urged its members to contact their state Senators to oppose it. The Republican Senate did not consider the legislation and the Minnesota legislature adjourned. However, when Governor Tim Walz (D) reconvened the legislature for a special session, another bill was introduced to provide stimulus funds for illegal aliens. The State and Local Engagement team, again, activated its grassroots members in opposition. On June 20, the legislature wrapped up its special legislative session without passing a bill to give pandemic stimulus money to illegal aliens.

FAIR'S 2021 BATTLE PLAN

In 2021 and beyond, the key is courage.

The crisis at the southern border is unlike anything we've seen before. The Biden administration's inaction and inattention to the worsening crisis is no accident: it is a clear and concerted effort to remove and reverse policies that have proven to be effective.

Every day, we are tracking, documenting and fighting against the current administration's efforts to erase our borders. What other organization exists that is so handily equipped to fulfill this duty?

FAIR is shouting from the rooftops what the mainstream media knows but refuses to say: This is a slow-motion catastrophe, and if it is not stopped, it will result in the complete decimation of all immigration controls.

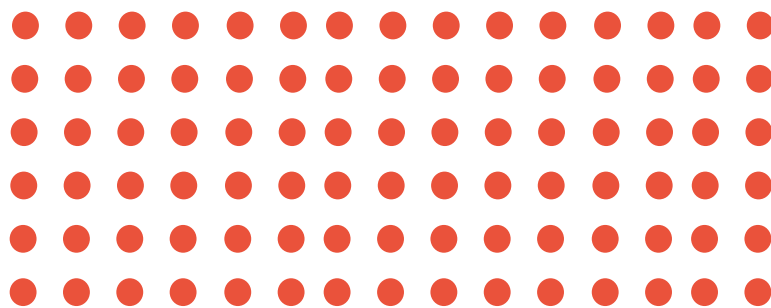
FAIR must continue to be the voice for the American people, representing their interests in the formulation and execution of our nation's immigration policy. We are acting fast, but time has never been more of the essence than it is right now with an administration that literally seeks to undermine the very thing it is obliged to protect – its nation's borders.

Together with our thousands of members, donors and activists, we are:

- Advancing the cause of immigration limits and capitalizing on public awareness to continue to build our public base of support.
- Vigorously defending all important progress made in defense of American sovereignty during the last four years, including: cutting refugee admissions, closing asylum loopholes, restricting abusive guest worker programs and building hundreds of miles of border wall.
- Demonstrating how sound immigration policies ultimately benefit America's environment and natural resources.
- Exposing and publicizing the agendas of those opposed to common-sense immigration reform and holding to account all elected officials who pledge to work to secure our borders and protect the rights of American workers. We are asking the hard questions and will not rest until the answers are provided.
- Shoring up our state and local initiatives by maximizing our efforts in key states to re-establish a holding line on the local level and employing strategic litigation to combat efforts to roll back any and all enforcement of our immigration laws.
- Promoting the voices of real Americans who continue to face hardships brought on by unfair overseas labor competition, exploitation by unscrupulous businesses and being passed over in favor of foreign students or foreign visa holders. And we will push even harder for national, mandatory E-Verify.

- Resisting pressure to abolish ICE, defund enforcement and – more recently – dismantle DHS. We will highlight policy failures and errors within the government and publicize how those failures are the direct result of anti-border radicals and an unresponsive Congress.
- Taking the fight to the opposition through timely online and digital ad campaigns that allow us to utilize minimum resources to gain maximum impact. We are raising awareness of immigration's impact on the lives of everyday Americans and telling the stories the mainstream media refuses to tell to combat false narratives.

Rest assured, we are acting with purpose and urgency. We are laying as many obstacles as we can in the Biden administration's path before it is able to pick up too much steam. Together with our affiliated legal arm, IRLI, we are engaging the states in strategic legal battles, we are arming our activists with the information they need to inform and energize their local communities and we are availing ourselves of every resource to enable us to carry the facts and the voice of the American people to lawmakers, the media and citizen activists alike.



THE STAKES ARE HIGH
THANK YOU FOR
STANDING WITH US

2020 FINANCIALS

CONSOLIDATED STATEMENT OF ACTIVITIES
For the Year Ended December 31, 2020
(With Summarized Financial Information for the Year Ended December 31, 2019)

	Without Donor Restrictions	With Donor Restrictions	2020 Total	2019 Total
OPERATING REVENUE AND SUPPORT				
Grants	\$ 6,688,185	\$ 230,000	\$ 6,918,185	\$ 6,325,024
Contributions and bequests	675,581	-	675,581	874,215
Investment income	1,425,274	186,844	1,612,118	452,650
Online marketing	110,361	-	110,361	95,160
Royalty income	4,112	-	4,112	12,326
Other income	131,148	-	131,148	72,880
Net assets released from restrictions:				
Satisfaction of time restrictions	1,000,000	(1,000,000)	-	-
Satisfaction of program restrictions	112,888	(112,888)	-	-
TOTAL OPERATING REVENUE AND SUPPORT	10,147,549	(696,044)	9,451,505	7,832,255
EXPENSES				
Program Services:				
Public education	5,868,494	-	5,868,494	4,450,495
Immigration Reform Law Institute (IRLI)	2,124,589	-	2,124,589	2,013,994
State and Local / Field	951,095	-	951,095	1,327,252
Media	1,073,457	-	1,073,457	1,151,184
Research and publications	588,757	-	588,757	537,609
Membership education and service	387,516	-	387,516	495,941
Government relations	466,466	-	466,466	494,791
Lobbying	174,767	-	174,767	249,995
Public interest legal	46,289	-	46,289	21,212
FAIR Congressional Task Force (FCTF)	4,897	-	4,897	3,725
Total Program Services	<u>11,686,327</u>	<u>-</u>	<u>11,686,327</u>	<u>10,746,198</u>
Supporting Services:				
Management and general	1,232,337	-	1,232,337	1,375,110
Fundraising	542,948	-	542,948	455,701
Total Supporting Services	<u>1,775,285</u>	<u>-</u>	<u>1,775,285</u>	<u>1,830,811</u>
TOTAL EXPENSES	13,461,612	-	13,461,612	12,577,009
Change in net assets before unrealized gain (loss) on investments	(3,314,063)	(696,044)	(4,010,107)	(4,744,754)
NONOPERATING GAIN (LOSS)				
Unrealized gain (loss) on investments	<u>1,240,787</u>	<u>156,552</u>	<u>1,397,339</u>	<u>3,331,237</u>
CHANGE IN NET ASSETS	(2,073,276)	(539,492)	(2,612,768)	(1,413,517)
NET ASSETS, BEGINNING OF YEAR	31,651,687	5,795,071	37,446,758	38,860,275
NET ASSETS, END OF YEAR	\$ 29,578,411	\$ 5,255,579	\$ 34,833,990	\$ 37,446,758

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☐ I want to do my part to help FAIR fight for true immigration reform. Enclosed is my tax-deductible gift of:

☐ \$25 ☐ \$50 ☐ \$100 ☐ \$200 ☐ \$500 ☐ \$1,000 ☐ Other \$ _____

_____ Name		_____ Phone
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_____ City	_____ State	_____ Zip code

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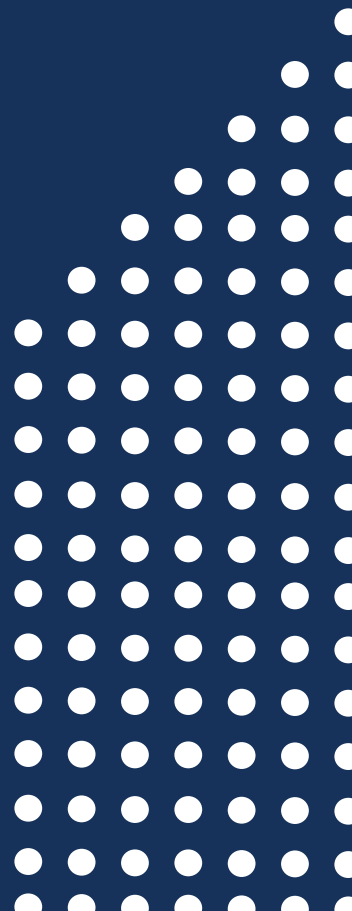
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Gifts to FAIR are tax-deductible as defined under section 501(c)(3) of the U.S. Internal Revenue Code.

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