

2012

Federation for American Immigration Reform

Annual Report



The **MISSION** of the Federation for American Immigration Reform is to represent the interests of American citizens in the immigration debate by keeping them informed and involved, educating lawmakers, and engaging the media to raise awareness about the profound impact immigration policies have on every aspect of our lives in America.



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FAIR's role in educating the American public and defending the public interest is not limited to just the high profile issues, like the administration's defiance of the law or congressional attempts to sneak through immigration increases during the lame duck session. Every day, our organization is involved in just about every aspect of U.S. immigration policy at the federal, state and local levels.

A Message from Roy Porter

CHAIRMAN

A year ago, I wrote, with regard to the federal government's long-running defiance of the American people's desire to see immigration laws enforced, "In 2011, the federal government, or more precisely the Obama administration, took this defiance to a whole new level." When I wrote those words, I did not think it was possible for the administration to exhibit any greater defiance of our Constitution and the authority of Congress over immigration policy, or to show any more contempt for the interests of the American people.

I was wrong. In 2012, the Obama administration exhibited an even greater level of defiance of Congress's constitutional authority over immigration law, with barely a peep of protest from Capitol Hill. No longer satisfied with merely refusing to enforce the laws that Congress has enacted, the Obama administration took it upon itself to implement legislation that Congress had actually rejected! In implementing the "DREAM Act," the Obama administration granted legal status to potentially 1.8 million illegal aliens and created the costly "DACA" program, which Congress neither authorized nor funded.

I may have been wrong in thinking that there was no room left for the Obama administration to overstep its authority and that there was no room left for Congress to abdicate its constitutional responsibilities. But the events of 2012 did confirm for me why FAIR's role in defending the interests of the American people in immigration policy is so important – in fact, more important than ever.

In the absence of any sort of meaningful response from Congress to the Obama administration's amnesty by executive fiat and its continuing refusal to enforce immigration laws, FAIR consistently stood up on behalf of the American people. Our organization, although relatively small compared to the anti-borders lobby, provided the American people with the information they needed to understand both the impact of the policies formulated by the administration and the constitutionally questionable tactics it employed to undermine the integrity of our immigration laws.

Barely a day goes by when FAIR's Government Relations department is not working with lawmakers in formulating or analyzing legislation. The Research and Publications department consistently turns out important new studies examining the impact of mass immigration on almost every aspect of American life. The Field team works with activists in every state, helping them shape the immigration debate in their communities. The Media department speaks to reporters and appears on hundreds of television and radio programs each year discussing

immigration policy. And the Internet Marketing staff supports all of these activities by producing engaging content on FAIR's website and social media. In 2012, FAIR established a State and Local department to strengthen its expertise on an expanding array of immigration-related policies being proposed at the state and local levels.

We on the Board of Directors take great pride in the performance of our organization and its accomplishments in 2012. As the American people face 2013 with the possibility of Congress passing a truly disastrous immigration amnesty and expansion bill drafted behind closed doors by the "Gang of Eight" senators, FAIR's mission is more important than ever to the future of our country. On behalf of the Board, I want to thank each of you who contributed to our achievements in 2012. We know it would not be possible to do what we do without your generous and continuing support.

A handwritten signature in black ink that reads "Roy Porter". The signature is written in a cursive style with a large, prominent "R" and "P".



CHECK
POINT
AHEAD

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LIMIT
35

As I look back on 2012, I can't help but reflect on the scope of FAIR's activities and the organization's invaluable role in defending the interests of the American people in immigration policy. Our relatively small organization, with a highly skilled and dedicated staff, was called upon again and again to explain complex issues in the media, and to work with those in Congress who are still prepared to protect the public interest. I am proud to be able to report that we answered the bell each time.

A Message from Dan Stein

PRESIDENT

The state of American immigration policy in 2012 can best be summed up by the comic strip possum, Pogo. “We have met the enemy and he is us,” or more precisely, our government.

Americans are no longer shocked about their government’s failure to enact or enforce immigration laws that serve the public interest. However, in recent years passive indifference to the myriad problems caused by unenforced immigration policies has morphed into aggressive undermining of those laws and open hostility toward anyone or any institution that attempts to enforce them.

After suing states for attempting to implement federal immigration laws, and invoking sweeping discretionary authority to ignore laws against broad categories of immigration lawbreakers, the Obama administration, in 2012, took its boldest step yet: It granted administrative amnesty to potentially millions of illegal aliens without authority from Congress. In fact, the Obama administration implemented much of the DREAM Act that Congress had rejected as recently as December 2010.

In spite of the administration’s dangerous encroachment on the Legislative Branch’s exclusive plenary authority over immigration policy, the administrative amnesty, known as Deferred Action for Childhood Arrivals, encountered little resistance from Congress. It was left to FAIR to make the case for why DACA and other unilateral administration policies not only harm the interests of the American people, but also the checks and balances that our nation’s founders wrote into our Constitution.

FAIR’s media spokespeople blanketed national and local media to explain the implications of DACA to the American people. At the same time, our activist network around the country flooded the offices of members of Congress with phone calls and emails, protesting the administration’s abuse of authority and Congress’s failure to rein it in. FAIR’s expanding use of social media, in addition to our well-established web presence, allowed us to provide up-to-the-minute information to our members and supporters, as well as calls to action.

Our Government Relations team coordinated closely with members of Congress who were prepared to stand up for the interests of the American people and for that body’s constitutional authority to make immigration policies. Over the ensuing months, Government Relations tracked the implementation of DACA, raising important questions about the monitoring of the program and the scrutiny given to applicants.

2012 also saw the vindication of FAIR's long-standing efforts to incorporate state and local governments in the enforcement of federal immigration laws. In June, the United States Supreme Court upheld the key provision of Arizona's immigration enforcement law, known as SB 1070, recognizing the authority of local law enforcement officers to act when they reasonably suspect an individual is violating federal immigration laws.

FAIR and its legal affiliate, the Immigration Reform Law Institute, worked with lawmakers in Arizona and other states to craft legislation allowing for greater participation by state and local law enforcement. In conjunction with many other provisions of SB 1070 that lower courts had refused to enjoin, state and local governments have a considerable array of tools at their disposal to protect themselves against the adverse consequences of illegal immigration.

All of the developments in immigration policy played out against the backdrop of the 2012 elections. President Obama's re-election team calculated that implementing administrative amnesty policies, while continuing an aggressive stance against state and local immigration enforcement efforts, could energize enough of his political base to seal his victory in 2012. Republicans, after staking out an anti-amnesty stance during the nominating process, seemed to back away from immigration in the general election.

Again, it was left to FAIR to fill the breach. In the months leading up to the elections, FAIR drew a strong connection between immigration policies and the bread-and-butter issues—jobs, the economy, government deficits, and homeland security—that were foremost on the minds of voters. After the elections, FAIR served as reality check, countering the countless claims on the part of amnesty advocates that the outcome indicated a voter mandate for amnesty and immigration increases. FAIR's detailed analysis of the presidential and local elections demonstrated that there was no correlation between support for amnesty and immigration increases and political victory.

None of the many activities conducted by FAIR during 2012 could have occurred without a strong organizational structure and a solid base of financial support. We are honored by the commitment demonstrated by our financial supporters who continued to show their confidence in the work FAIR does during an extremely difficult economy. And we owe a debt of gratitude to our Board of Directors, whose foresight helped us weather this difficult period.

Once again, in 2012 FAIR worked every day to honor the trust that our donors, large and small, placed in us. As in previous years, FAIR was recognized in 2012 as one of a select group of non-profit organizations to earn the Better Business Bureau's Wise Giving Alliance seal of

approval. This rare distinction affirms that the management of the organization meets the highest standards. FAIR also received a four-star rating—the highest rating available—from Charity Navigator, a recognized watchdog of nonprofit organizations. When people make a charitable donation to FAIR, they know their money is used wisely.

Thank you to everyone who played a role in FAIR's success in 2012. Together, we made a real difference in the ongoing immigration reform effort as well as the unprecedented assault on the integrity of our immigration policy. With your continued support, we look forward to even greater successes in the years to come.

A handwritten signature in black ink, consisting of two distinct parts. The first part is a stylized, cursive 'D' followed by a horizontal line. The second part is a more complex, cursive signature that appears to be 'H' followed by several loops and a final horizontal stroke.

A nation that cannot control its borders is not a nation.

—former U.S. President Ronald Reagan



In 2012, FAIR turned its focus toward reviving the national conversation about economic prosperity. Through our **RESEARCH AND PUBLICATIONS**, we made the case that economic growth is not reliant on a growing population.

Delving into the fiscal impact of our nation's "broken" immigration system, we highlight how illegal immigration and immigration policies contribute to greater unemployment, marginalization of American workers, growing income inequality, resource shortages and ecological degradation.

New Publications

SELLING AMERICA SHORT: THE FAILURE OF THE EB-5 VISA PROGRAM is a thorough look at how the Employment Based 5th Preference Visa, also known as the Immigrant Investor Program, has consistently failed to create jobs, and how the lack of federal oversight creates conditions for rampant fraud.

HB 56: HELPING TO MOVE ALABAMA'S ECONOMY FORWARD refutes arguments by business interests in Alabama who profit from the use of illegal labor and shows the economic benefits that Alabama would gain from having a workforce that was legal, local and more stable.

DETTERRING ILLEGAL IMMIGRANT SETTLEMENT: A GUIDE TO STATE AND LOCAL ACTION—2ND EDITION expands the argument that state and local assistance in immigration enforcement is essential to preventing illegal immigration.

A CHANGE OF PLANS: RETHINKING RAPID GROWTH IN A FINITE WORLD challenges the conventional wisdom that all growth is good and demonstrates that in metropolitan areas in the U.S. rapid population growth correlates to negative economic indicators.

RUNNING DRY: LOOMING WATER SHORTAGES IN THE UNITED STATES examines water shortages and crumbling water supply systems in major cities across the country. This report points out that a growing U.S. population will continue to put a severe strain on the nation's water supply in the very near future.

ENGLISH LANGUAGE LEARNERS AND PUBLIC EDUCATION IN UTAH explores one of the nation's fastest-growing Limited English Proficient populations and discusses the correlation to the rapid increase in the number of students enrolled in Utah's public schools who are not fluent in English.

THE COSTS OF ILLEGAL IMMIGRATION. As part of our ongoing effort to educate Americans about the impact of mass illegal immigration on their lives, we have produced a series of comprehensive reports that detail the state and local costs associated with illegal immigration. Published in 2012:

Ohio

Maryland

Washington

Oregon

“Most Americans oppose pro-growth initiatives, yet many feel powerless to prevent seemingly inevitable overpopulation and urban sprawl.”

—from *A Change of Plans: Rethinking Rapid Growth in a Finite World*
FAIR, May 2012





We continue to develop relationships with scholars working on immigration policy, reaffirming our position as the leading source of information and analysis.

Issue Briefs

New

AMNESTY: BREAKING THE SOCIAL SECURITY BANK

How amnesty would exacerbate the looming insolvency of the nation's retirement system.

Updated

HATE CRIMES

TEMPORARY PROTECTED STATUS

CRIMINAL ALIENS

FOREIGN STUDENTS

Academic Contributions

COUNCIL OF CHRISTIAN COLLEGES AND UNIVERSITIES / AMERICAN STUDIES PROGRAM

Student advisor for research papers on immigration.

UNIVERSITY OF BREMEN

Discussed comparative approaches to immigration policy with a visiting professor.

TRINITY COLLEGE, DUBLIN

Provided extensive information to a graduate student writing a thesis on U.S. immigration policy.

Public Outreach

CLOSE UP PROGRAM

ELDER HOSTEL

NATIONAL GOVERNORS ASSOCIATION (**panel on immigration**)

REPUBLICAN CLUB AT LEISURE WORLD

PRINCE GEORGE'S COMMUNITY COLLEGE (**in-state tuition for illegal aliens**)

GEORGETOWN DAY SCHOOL

SYRACUSE UNIVERSITY

NYACK COLLEGE

BUXTON SCHOOL

International Outreach

Briefed a Canadian visiting scholar from the WILSON CENTER on issues in the U.S. immigration debate.

Met with DR. MEHMET DAIMAGULER to discuss U.S. immigration policy in an international context.

(Dr. Daimaguler was the first Turkish and Muslim immigrant to serve as a member of the Federal Board of the Free Democratic Party of Germany.)

Appeared on CHINESE CCTV to discuss Arizona's SB 1070.

Through a U.S. DEPARTMENT OF STATE program, briefed a visitor from Greece on new developments in U.S. immigration policy.

There is no rational excuse for encouraging an immigration rate that was appropriate to, and beneficial in, our juvenile phase.

—Garrett Hardin



The importance of cultivating strong relationships with the media was made evident this year. The Supreme Court ruling on Arizona's SB 1070, the introduction of the Deferred Action for Childhood Arrivals program, and the 2012 Election all generated an influx of requests for the expertise, insight and analysis of our **MEDIA AND COMMUNICATIONS** team.

As these major events captured national and even international attention, FAIR was the primary source the news media relied upon for perspective from the true immigration reform movement.

Deferred Action for Childhood Arrivals

In an end-run around Congress's constitutional authority over immigration policy, on June 15 the Department of Homeland Security announced that it would implement key provisions of the DREAM Act by granting "deferred action" to most illegal aliens under the age of 30 who arrived in the U.S. before age 16. Beneficiaries will be granted the right to remain legally in the U.S. for two years (with the possibility of renewal) and will be eligible for work authorization.

Over the ensuing days, we disseminated clear and concise media messages in response to the action.

Deferred action amounts to a broad "backdoor amnesty" and its implementation would be harmful to American workers and taxpayers and pose a threat to national security.

Our response to this backdoor amnesty announcement became part of the news coverage in *The New York Times*, *Los Angeles Times*, *USA Today* and other prominent newspapers, on national television, and radio programs across the country.

After the initial announcement—as the media covered the launch of the deferred action application process—we appeared widely in the media criticizing the lack of any clear guidelines for carrying out the amnesty and the susceptibility of the program to massive fraud. We placed targeted opinion pieces criticizing Congress for its lack of response to the backdoor amnesty and for ignoring serious security and economic risks posed by the unilateral action.





U.S. Supreme Court Ruling on Arizona's SB 1070 Law

In April 2012, the Supreme Court heard oral arguments on the constitutionality of the Support Our Law Enforcement and Safe Neighborhoods Act, more commonly known as SB 1070.

During the week that the Supreme Court heard arguments, as the dominant voice in support of state-based immigration enforcement laws, we supplied reporters and producers with information on the arguments. Our policy experts discussed and analyzed the oral arguments on radio and local/national television broadcasts, including interviews conducted on the steps of the Supreme Court. Our commentary and analysis were included in leading newspaper coverage of the hearing.

Upholding key provisions of Arizona's immigration enforcement law, the Supreme Court ruling made it very clear that state and local governments have an important role to play in enforcing federal immigration laws.

Within minutes of the SCOTUS ruling, we were able to release an effective initial response while our legal team analyzed the decision in detail. As the story developed throughout the day, we provided the media with accurate information about the content of the ruling and how it would affect state and local government involvement in the enforcement of federal immigration law.

Our commentary and expertise were integral to the media coverage of the story.



“The United States Supreme Court has made it very clear that state and local governments have an important role to play in enforcing federal immigration laws.”

—Dan Stein
FAIR Press Release, June 2012



Hold Their Feet to the Fire

Our annual signature event— a national radio townhall on immigration—brings talk radio hosts from across the country to Washington, D.C.

The event is an invaluable tool for reaching millions of Americans, and allows us to provide people all over the country with timely immigration information and a platform to make their voices heard on the impact in their communities.

As the 2012 elections loomed, we used the event to reinforce the importance of immigration reform and to ensure that the issue and its impact on America remained in the minds of talk hosts, producers and the American public.

Hold Their Feet to the Fire 2012 was a success, resulting in positive institutional recognition for FAIR on radio stations across the country and helping solidify our standing with talk radio hosts and producers.

It also helped us forge new, lasting relationships with the members of Congress who stopped by for interviews.

2012 Election Analysis

Prior to the election, we regularly appeared in the media discussing the role of immigration policy in the 2012 campaign and the policy positions of the candidates. Debate about immigration policy featured prominently in the process of selecting the Republican presidential nominee, with voters clearly indicating their preference for immigration enforcement and opposition to amnesty. One of the nationally televised debates included a videotaped question from FAIR's press secretary to the candidates.

During the general election campaign and its aftermath, FAIR's media team played a prominent role in refuting the myth that Latino voters would base their voting choices on the candidates' stances on amnesty for illegal aliens. Predictably, pundits and immigration advocacy groups attempted to interpret the election results as an endorsement by the voters of amnesty and increased immigration. Relying on extensive polling and other data, FAIR's media team launched an effective response to the immigration lobby's interpretation of the election results.

The president's electoral victory was clearly aided by Latino voters in key battleground states. However, contrary to claims by advocacy groups, concerns about immigration policy rank far down the list of policy priorities for Latino voters.

Other Immigration Issues

EXPOSING NON-ENFORCEMENT OF IMMIGRATION LAWS

The foundation of the Obama administration and the immigration advocacy network's efforts to enact amnesty in 2013 rests on the premise that our immigration laws are being vigorously and effectively enforced. The truth of the matter is that our immigration laws are routinely ignored or subverted. To provide evidence of this fact, we released a report which was covered widely by the media. The report, *President Obama's Record of Dismantling Immigration Enforcement*, details dozens of incremental steps taken that weaken or even eliminate immigration enforcement capabilities.

BORDER PATROL STATION CLOSURES

On the heels of the release of our report on the administration's non-enforcement of immigration laws, the Department of Homeland Security announced that it would close key interior border patrol stations across the country. This announcement generated additional opportunities for us to reinforce our position that the administration's policies are weakening immigration enforcement.

CALIFORNIA'S AB 1081

The California legislature passed a measure that would bar state law enforcement from honoring most ICE requests to detain criminal aliens. Faced with a deadline for the governor's signature, we mounted a statewide campaign to alert California citizens to the dangers posed by AB 1081. The centerpiece of our effort was a packaged video report featuring Jamiel Shaw Sr., whose son was murdered in 2008 by a criminal alien released from custody. We blanketed talk radio programs across the state to discuss why Governor Brown should veto the bill. In the end, the governor's veto prevented the law from taking effect.

National Media Appearances

Throughout the year, our spokespersons gave radio, television, print and online interviews across the country in venues including CNN, Fox News, PBS, Telemundo, NBC, *The New York Times*, *The Washington Post*, *Los Angeles Times*, *The Christian Science Monitor*, *USA Today* and on FoxNews.com and Townhall.com to name a few.

Web Communications / Online Presence

FAIRUS.ORG

In 2012, we improved the functionality of our primary website, adding a new immigration facts section that includes an interactive United States map. This user-friendly feature allows visitors to rapidly find immigration data by state. Additionally, to prepare our activists and supporters for the upcoming amnesty fight in 2013, we kick-started projects that will be instrumental in our outreach efforts, including a mobile phone “app” and the production of a new video about the 1986 amnesty. The solid web traffic we received in 2012, is a testament to the quality of our website’s content and our reputation as the go-to source for reliable information and analysis in the immigration debate.

IMMIGRATIONREFORM.COM

This year we successfully merged the Dan Stein Report with our newest blog site. We are committed to developing fresh content and promoting readership by disseminating our posts through email campaigns and on blog search sites. With consistent, quality contributions from our staff, we are beginning to reap the rewards of our efforts. ImmigrationReform.com is ranked in the top 6,000 **worldwide** among 1.3 million blogs, and we’ve generated over 30,000 unique visitors.

Online Advertising

Advertising on highly trafficked sites gives FAIR the ability to reach specific audiences with messages about immigration policy tailored to address their concerns. It also gives us unlimited opportunities to promote our messages, publications, programs, and multimedia. For example, following President Obama’s announcement of the Deferred Action program, we aggressively utilized online advertising, sponsorships and email outreach to highlight the impact of legalizing millions of illegal aliens. Targeted online campaigns that were run on Twitchy.com, FireWire, Human Events, Daily Caller, National Review, and Washington Flyer websites resulted in nearly 5,000 new subscribers to our website.

FAIR CHANCE AT JOBS

In 2012, we launched an aggressive online campaign that conveys a strong message against mass immigration and its impact on the domestic jobs market. The mission of this campaign is to educate and inform the public that even during a period of high unemployment, the United States continues to bring in one million foreign workers every year. The campaign includes a microsite promoted by targeted online advertising and social media outreach, and complements a corresponding television ad campaign that ran on CNN.com, FoxNews.com, Drudge Report and DailyCaller.com. It generated 67,000 unique visitors, 85,000 page views, and helped us grow our audience by over 12,000 Facebook fans.

Social Media Outreach

Our presence on social media continues to play a larger and more influential role in our overall online marketing and branding efforts. We use these valuable tools to spread topical immigration news and information and to engage and capture our audience. We are increasingly effective at taking advantage of the stories and topics that interest our readers, fans and followers. Our social media outreach has expanded our reach and gives us a greater opportunity to convert this new audience into FAIR members and engaged activists.

FACEBOOK

Facebook underwent a major change in its look and feel this year—affecting all pages and users. Because of our proactive evaluation of the changes, we were able to quickly adapt and update our pages and take advantage of a new more viral aspect that makes it easier for us to showcase our work and more efficiently target our messages to our fans. In 2012, our Facebook fans increased by 75% to over 100,000.

“Social networks have broken the psychological barrier of fear by helping many to connect and share information.”

—Saleem Kassim

TWITTER

Since the beginning of 2012, we have increased our Twitter followers by 20% to 4,200. Our “tweets” have a potential reach of over 500,000, a much larger audience than just our direct followers, allowing our messages to go viral. Our Twitter followers relied on FAIR for breaking immigration news and live analysis of the 2012 primary and presidential debates.

YOUTUBE

FAIR’s YouTube channel gives us the ability to archive and share our numerous appearances on national and local television news programs to a broad audience.

In 2012, we officially launched three new animated videos vital to our educational outreach efforts. The videos focus on the truth about administrative amnesty, the effectiveness of E-Verify and why the DREAM Act is bad policy and politics. The DREAM Act video in particular helped us thwart attempts in the Senate to pass a DREAM Act.

BLOGS
SOCIAL NETWORK
MICRO SITE
VIRAL
E-MAILING
+ INTERNET

SOCIAL MEDIA



“To stop illegal immigration we must pursue a combination of efforts to stop the magnets of jobs and benefits, strengthen border enforcement, and improve the public resolve not to tolerate illegal immigration.”

—Alan C. Nelson, former INS Commissioner, 1995



Our **FIELD OPERATIONS** staff worked closely with activists and state legislators on upcoming and pending state and local legislation.

Our commitment to educating the American public and promoting citizen awareness and involvement across the country is a continuing focus. This year, we expanded our outreach to law enforcement — specifically county sheriffs — in order to educate them about illegal immigration and its impact on the communities they serve.

State Legislation

ALABAMA: HB 56

FAIR's Field staff worked closely with local activists and Alabama legislators to protect and strengthen the Beason-Hammon Alabama Taxpayer and Citizen Protection Act, also known as HB 56.

HB 56 was enacted in 2011 to reduce the state's attractiveness as a destination for illegal aliens. The law strengthens the state's economy and protects its most vulnerable citizens, who are often discriminated against in hiring because illegal aliens are willing to work for wages that undercut American workers.

Under pressure from big business interests and illegal alien advocates, legislators attempted to amend HB 56 and water down its effectiveness as a bulwark against illegal immigration. FAIR's Field staff countered these efforts and as a result, the integrity of the bill remained intact and protections for Alabama workers and taxpayers were added.

CALIFORNIA: AB 1081

AB 1081, also known as the Trust Act, would grant California law enforcement the discretion to ignore all U.S. Immigration and Customs Enforcement detainers unless the illegal alien has been convicted of, or charged with, a "serious or violent felony." Even then, the bill granted California law enforcement the discretion to ignore the detainer.

The Field department worked tirelessly with California activists to oppose this legislation that would have undermined public safety.



Once AB 1081 was approved by the California Legislature, FAIR's efforts turned to convincing Gov. Jerry Brown to veto the measure. The Field staff helped generate strong pressure from California citizens and from many law enforcement professionals across the state. That effort was augmented by a high profile media campaign to make Californians aware of the public safety risks of AB 1081. As a result, AB 1081 was vetoed by Gov. Brown.

OTHER STATE/LOCAL OUTREACH

FAIR's activist outreach effort grew in 2012 as Field representatives traveled across the country promoting grassroots activism, cultivating activists, and developing alliances in state and local governments.

Throughout the year, the Field staff worked with local activists, immigration reform coalitions, and state legislators. During 2012, the Field staff played a key role in promoting basic enforcement legislation in Pennsylvania, and opposing driver's licenses for illegal aliens in Oregon, and sanctuary policies in Texas, just to name a few.

Grassroots activism continued to be an important strength for FAIR's immigration reform efforts in 2012. Once again, the commitment of ordinary citizens to true immigration reform proved to be an effective response to well financed campaigns by special interests to weaken our immigration laws.

Hold Their Feet to the Fire

The citizen activism component of our annual signature event included 40 activists who came to Washington to lobby for sensible immigration policies and enforcement of our immigration laws. The Field staff set up appointments for our activists with their members of Congress, and made sure that they were well equipped—with talking points in hand—as they hit the halls of Congress and participated in our Radio Row.

The event provided immigration reform activists an opportunity to meet directly with their representatives and their staffs. Equally important, it reminded members of Congress and their staffs that the highly paid lobbyists promoting amnesty and expansive immigration do not reflect the views or interests of the people they were elected to represent.



Border School:

“What happens on the border, doesn’t stay on the border.”

Criminal aliens and border violence are a growing threat to public safety. As part of our field operations, we work diligently to maintain strong relationships with law enforcement all over the country.

Toward this end, in 2012, we organized and sponsored a “border school” in El Paso, Texas—extending personal invitations to every county sheriff in the continental United States. More than 60 federal, state, county and city law enforcement officers from across the country participated in this enlightening two-day event.

After a day of presentations from experts on border security, terrorism, narco-terrorism, and drug cartels, the group was treated to a six-hour tour of the Texas/Mexico border in Hudspeth County, Texas. Led by Sheriff Arvin West of Hudspeth County, participants got a firsthand perspective of the absence of border security. Guiding fellow law enforcement professionals along the 55-mile border between Hudspeth County and Mexico, Sheriff West pointed out the lack of any physical barriers or federal law enforcement presence along this particular stretch of the border.

Sheriff Hodgson of Bristol County, Massachusetts, was so impressed with the “school,” he signed on to host an all-day training session in *his* jurisdiction.



Public Outreach

FAIR representatives are regularly invited to make appearances on national and local radio, and at educational, religious, professional, political and civic events across the country.



Our nation's immigration laws are disrespected both by those who cross our borders illegally and by the businesses that hire those illegal immigrants.

—Congressman Steve Israel



If we're going to have an immigration policy that enjoys broad public support, we must start by making it work for the broad public interest.

We had our work cut out for us in 2012 as the Obama administration continued to implement policies that hinder effective immigration enforcement.

As the linchpin of the organization, our **GOVERNMENT RELATIONS** team worked tirelessly to analyze policies as they were issued and to provide the core information necessary for public dissemination, organization messaging, and media appearances.

Capitol Hill Outreach

The Government Relations department's extensive knowledge of immigration and the law is one of the things that makes FAIR the leading immigration reform organization in the country and the "go to" source for educating and advising members of Congress on immigration legislation.

Our expertise is essential for combatting new, potentially disastrous policies and shaping rational federal, state, and local legislation. We pride ourselves on the relationships we've cultivated with Capitol Hill.

We hosted a WORKING LUNCHEON with the Senate and House Judiciary Committees to discuss the Deferred Action for Childhood Arrivals program and its implications.

We hosted a BORDER SECURITY BRIEFING on Capitol Hill for Rep. Lou Barletta's 112th Congressional Immigration Reform Caucus.

Legal Immigration Expansion

In 2012, we worked to ensure that Congress did not increase legal immigration levels through new bills that would expand visas, such as special guest worker visas for Irish nationals, increases in the U visa program via the Violence Against Women Act, and the creation of a new student visa program under the STEM Jobs Act.

As these bills were introduced, we combed through statutes and regulations governing existing visa programs in order to provide policy statements to Capitol Hill staff and recommend strategies for defeating the bills.



Arizona vs. The United States

One of the defining major immigration events of 2012 was the Supreme Court’s hearing of arguments on the Support Our Law Enforcement and Safe Neighborhoods Act—Arizona’s SB 1070 law.

In 2010, Arizona Governor Jan Brewer signed SB 1070 into law. The legislative intent of the law is to discourage and deter unlawful entry, presence and economic activity by illegal aliens, making attrition through enforcement the public policy of all government agencies in Arizona.

The law received broad public support nationwide, but instead of siding with the citizens of Arizona in their fight against illegal immigration, the Department of Justice chose to sue the state in order to prevent the law from going into effect, arguing that the executive branch has the discretion to **not** enforce immigration law and can prohibit states from doing so as well.

After U.S. District Court Judge Susan Bolton granted a temporary injunction blocking key provisions of the law, Arizona filed an appeal and the case headed to the Supreme Court. In April 2012, SCOTUS finally heard oral arguments.

States must continue to fight to ensure the executive branch is held accountable for its unwillingness to enforce immigration laws. States can and must pursue state-based remedies in order to place the interests of citizens ahead of a political agenda.

As a testament to our standing as the nation’s leading immigration reform organization, our staff had “ringside” seats for the hearing. This exclusive vantage point allowed us to provide up-to-the-minute information to our Media and Field staffs as the hearing progressed. We published summaries of the arguments being made by both the Department of Justice and the state of Arizona, an invaluable resource to both Capitol Hill and our staff in the days surrounding the hearing.

In a 5-3 decision, SCOTUS upheld the core of SB 1070, which requires local law enforcement officers to attempt to verify the immigration status of individuals whom they **lawfully** stop, detain, or arrest, based on reasonable suspicion. Unfortunately, it did strike down provisions relating to alien registration, work solicitation and warrantless arrest—three of the four provisions being challenged as unconstitutional.

After the ruling, we were able to provide a clear analysis to our staff, lawmakers, the media and the American public, detailing the contents of the ruling and the potential impact this important legislation may have for other states and future national immigration reform legislation.



“As attorneys for Arizona ably pointed out before the Supreme Court today, not only are state efforts to enforce U.S. immigration law not preempted, but Congress has expressly welcomed the assistance of state and local governments in enforcement.”

—Dan Stein, FAIR Press Release, April 2012

State and Local Enforcement Issues

As the Justice Department continued to assail state and local governments for passing their own immigration enforcement measures, we were there every step of the way educating local lawmakers and communities about these politically charged lawsuits and working with them to prohibit the proliferation of non-enforcement policies.

Backdoor Amnesty

CIRCUMVENTING FEDERAL LAWS

In 2012, the Obama administration took its amnesty initiatives to unprecedented levels, beginning with the proposal of a new rule to skirt the three- and ten-year bars to admission, making it easier for illegal aliens and their families to remain in the U.S. and obtain citizenship. To help the American people understand the significance of this proposal, we reviewed and dissected the rule and provided core information to our Media department for release to the press and produced summaries for our Legislative Update subscribers, Field staff, and Congressional staff.

DEFERRED ACTION FOR CHILDHOOD ARRIVALS/DREAM ACT

In June, the Obama administration used executive power to unilaterally implement the DREAM Act. Secretary of Homeland Security Janet Napolitano announced that “effective immediately,” the Deferred Action for Childhood Arrivals program would go into effect. The program grants work authorization and “relief” from removal or entering into removal proceedings for certain illegal aliens under the age of 30 who arrived in the United States prior to age 16.

The use of deferred action to grant what amounts to a **backdoor amnesty** to millions of illegal immigrants raises important constitutional issues. FAIR’s Government Relations team challenged Congress—the body to which our Constitution grants plenary power to make immigration laws—to reassert its authority over immigration policy and act in the best interests of the American people they were elected to represent.

Over the past 10 years, Congress repeatedly rejected the DREAM Act. Now, the Obama administration is unilaterally rewriting our immigration laws and defying Congressional authority.

Immediately following the announcement, we dissected the policy and provided detailed analysis to staff for dissemination to the media and the American public. For Congressional staff, we hosted a meeting of the House Congressional Immigration Caucus to develop strategies to prevent the administration from further usurping Congressional authority over immigration.

2012 Elections

In 2012, voters returned President Obama to office and a Republican majority to the House. The election results, particularly the re-election of President Obama, led numerous lawmakers and pundits to proclaim that it was the candidates' support for amnesty legislation that secured their victories.

Immigration appeared as a regular campaign topic in the 2012 election; however—contrary to claims by advocacy groups—it ranked far down the list of priorities for Hispanic voters. Exit polling showed that support for the president was based on their belief that he is better suited to deal with jobs and the economy—the number one issue on voters' minds.

President Obama and Congress must work together to enact and implement immigration policies that protect the interests of the American people.

PUBLICATIONS

112th Congressional Voting Report—We developed a comprehensive report to help voters understand how each member of the House and Senate voted on key immigration legislation and amendments. What is noteworthy about the 112th Congress is that it passed fewer bills than any other Congress since World War II.

2012 Election Report—This report examines the Presidential, Vice Presidential, Senate and House races. We compiled public statements made by the candidates on a wide spectrum of immigration issues, both recent and over the course of several years.





Our **INTERNSHIP PROGRAM** offers participants an in-depth view of immigration issues and policymaking.

The program nurtures interest and future leadership in this major public policy issue.

2012 Interns

GOVERNMENT RELATIONS

Ilene Chen

RESEARCH

Matthew Graham

Julia Janco

Melissa Kravetz

Karen Wilmer

STATE AND LOCAL LEGISLATION

Elizabeth Jacobs

INTERNET MARKETING

Jared Smith

DEVELOPMENT

Seung-Yen Park

“A growing nation is the greatest Ponzi game ever contrived.”

—Paul Samuelson, Nobel Laureate Economist



FAIR is truly a grassroots organization. Our supporters are composed of a diverse group of Americans united in the belief that immigration policy should serve the needs of current and future generations of Americans.

Through our **MEMBERSHIP AND DEVELOPMENT** outreach activities, we receive generous contributions to help us continue the fight for true immigration reform.

Special Funding

SIDNEY A. SWENSRUD ENDOWMENT FUND

Established in 1985, this endowment fund gives FAIR the flexibility to organize resources for short-term projects while ensuring a strong financial foundation for our long-term goal of shaping a sensible immigration policy.

SIDNEY A. SWENSRUD INTERNSHIP FUND

The fund was established in June 1996 and is managed as part of the Swensrud Endowment Fund. The goal of the fund is to accumulate funds to be used to support the internship program.

WILSON MATCHING GIFT PROGRAM

Recognizing FAIR's critical role in the urgent fight for common sense immigration policies, philanthropist Robert W. Wilson has generously agreed to match unrestricted donations made to FAIR, increasing the impact of the support we receive.

Contributions

CORNERSTONE CONTRIBUTORS

Cornerstone Contributors are the building blocks of our organization. Participants in this program are committed to supporting FAIR through recurring monthly or quarterly donations, and are essential to maximizing the resources we need as we pursue our immigration reform mission and activities.

SEVENTH GENERATION LEGACY SOCIETY PLANNED GIVING

The Seventh Generation Legacy Society is an honorary organization comprising supporters who have chosen to honor their commitment to sound immigration policies for America. Through gifts of bequests, life insurance, beneficiary designation or charitable trusts, supporters ensure that our critical work will go on.

COMBINED FEDERAL CAMPAIGN

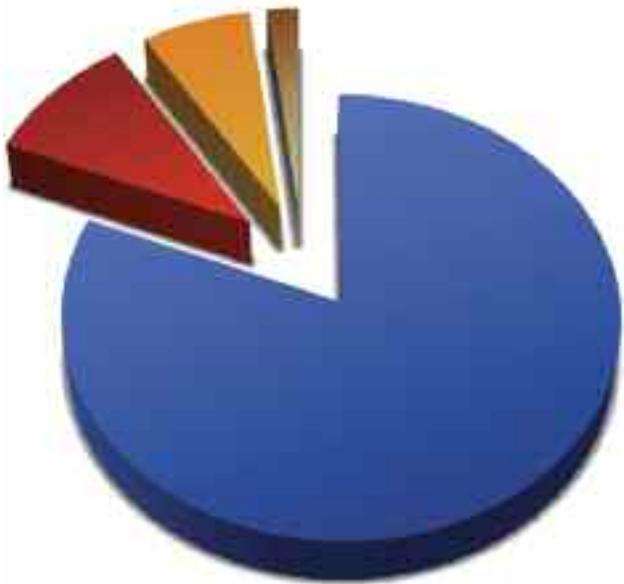
FAIR is a proud participant in this U.S. government program that promotes philanthropy among federal personnel.

GIFT MEMBERSHIPS

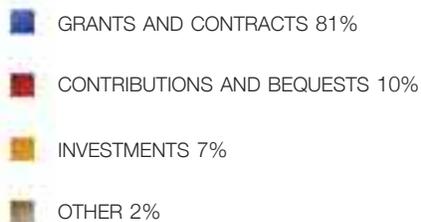
Many of our supporters purchase gift subscriptions to our newsletter for friends, family, neighbors and colleagues. Gift memberships help spread the word about immigration reform and expand our membership base.

BASIC FUNDRAISING

Our programs and activities are funded by individual members and philanthropic foundations. Our support and legitimacy is derived from a broad base of the American public.



Operating Revenue



Operating Revenue and Expenditures

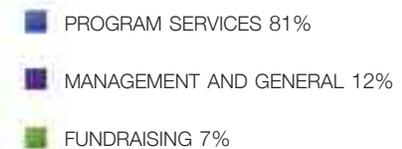
FAIR is recognized as a tax-exempt organization, and not a private foundation, under Section 501(c)(3) of the Internal Revenue Code. All gifts to FAIR are tax-deductible to the full extent of the law.

CHARITY NAVIGATOR has awarded FAIR four out of a possible four stars. In earning Charity Navigator's highest rating, FAIR has demonstrated exceptional financial health, outperforming most of its peers in its efforts to manage and grow its finances in the most fiscally responsible way possible.

Additionally, FAIR is a member of the BETTER BUSINESS BUREAU'S WISE GIVING ALLIANCE, and is one of a select few charitable organizations in the country that meets its high standards of operation, spending, truthfulness, and disclosure in fundraising.



Operating Expenditures



Consolidated Statement of Activities

FOR THE YEAR ENDED DECEMBER 31, 2012

	Unrestricted	Temporarily Restricted	Permanently Restricted	2012 Total
OPERATING REVENUE AND SUPPORT				
Grants and contracts	\$6,526,434	\$975,200		7,501,634
Contributions and bequests	924,446			924,446
Investment income	422,985	189,324		612,309
Royalty income	105,900			105,900
Online marketing	40,578			40,578
Rental Income	5,598			5,598
Other income	8,100			8,100
Net assets released from restrictions				
Satisfaction of program restrictions	972,563	(972,563)		
TOTAL OPERATING REVENUE AND SUPPORT	9,006,604	191,961		9,198,565
EXPENSES				
Program Services				
Media	1,596,541			1,596,541
Public education	798,069			798,069
Government relations	674,326			674,326
IRLI	646,087			646,087
Research and publications	568,907			568,907
Field	532,082			532,082
Membership education and service	400,170			400,170
Lobbying	90,265			90,265
Public interest legal	85,387			85,387
FAIR Congressional Task Force, Inc.	6,831			6,831
Total Program Services	5,398,665			5,398,665
Supporting Services				
Management and general	780,949			780,949
Fundraising	452,845			452,845
Total Supporting Services	1,233,794			1,233,794
TOTAL EXPENSES	6,632,459			6,632,459
Change in net assets before unrealized gains on investments	2,374,145	191,961		2,566,106
Unrealized gains on investments	115,222	35,929		151,151
CHANGE IN NET ASSETS	2,489,367	227,890		2,717,257
NET ASSETS, BEGINNING OF YEAR	5,747,387	2,061,524	2,531,324	10,340,235
NET ASSETS, END OF YEAR	\$8,236,754	\$2,289,414	\$2,531,324	\$13,057,492



Board of Directors

NANCY ANTHONY

Ms. Anthony is President of Fernwood Advisors, Inc., an investment advisory firm. Her business career has been in investment management and tax planning and preparation. She has been active in several Boston area medical, social service and educational institutions including Children's Hospital, McLean Hospital and Massachusetts Historical Society, and in local, state and national politics. She received a B.A. in Economics from Northwestern University, a Master of Science in Accountancy from DePaul University and a CPA at the University of Illinois.

DUANE AUSTIN

A graduate of Michigan State University and the University of Wisconsin, Duke Austin taught high school and coached basketball and football at his high school alma mater. A retired Colonel in the U.S. Army Reserves, Mr. Austin worked in public relations at the Federal Communications Commission and as Senior Spokesman for the Immigration and Naturalization Service until his retirement in 1995.

SHARON BARNES

Ms. Barnes is a businesswoman who owns and runs a company that restores and manages historic properties. For more than 20 years she was a vice president in charge of real estate investments for one of the nation's largest insurance companies. She is active in historic preservation and frequently testifies before landmark commissions. A founding Board member of FAIR, Ms. Barnes has also been active in population, environment and women's issues. She received her MBA from Columbia University.

DOUGLAS CATON

Mr. Caton is the CEO of Management Services Corporation of Charlottesville, Virginia, a regional commercial real estate management, construction and development company. He is also Chairman of the Board of Guaranty Bank, a community bank in central Virginia, and a retired Major General in the United States Army Reserve. He is a graduate of the University of Virginia and the United States Army War College and received his Juris Doctorate degree from the University of Virginia School of Law.

WILLIAM W. CHIP

Mr. Chip is an international tax lawyer and a senior partner in the Washington, D.C., office of Covington & Burling. He advises international banks and other multinational enterprises on cross-border tax matters and has served as General Counsel to a number of prominent nonprofit organizations, including the Marine Toys for Tots Foundation and the National Football League Alumni. Mr. Chip earned his B.A. and J.D. degrees at Yale University and holds an M.A. in Economics from Cambridge University. Before attending law school, he served as an officer in the U.S. Marine Corps, attaining the rank of Captain. His writings on the economic and ethical issues raised by U.S. immigration policy have been published in political and religious journals such as *The American Conservative* and *First Things*.

DONALD COLLINS JR.

Mr. Collins has been a senior engineering manager at a computer company for the last 20 years. His research and development teams have designed and supported production of over a million products installed worldwide. He is a graduate of Temple University, has a Master of Science degree in electrical engineering from NTU and holds 46 patents.

SARAH G. EPSTEIN

Ms. Epstein is an art lecturer and volunteer. She serves on the boards of several non-profit organizations, including Pathfinder International, Planned Parenthood of Metropolitan Washington, Center for Development and Population Activities and The Population Institute. She has served as a volunteer for the Urban League and as an organizer for civil rights marches in Washington, D.C. She is a graduate of Oberlin College and Simmons School of Social Work.

FRANK MORRIS, PH.D.

Dr. Morris has held a position in the U.S. State Department as well as served as the Executive Director of the Congressional Black Caucus Foundation. More recently, he served as the dean of graduate studies and research at Morgan State University. Dr. Morris received his undergraduate degree from Colgate University and he earned his MPA degree at Syracuse University. He earned a Ph.D. in political science from MIT.

ROY C. PORTER, CHAIRMAN

Mr. Porter has been a senior manager for process management at a large engineering and technical services company. He has been a Black Belt in the Six Sigma process improvement method and has experience in the CMMI process maturity framework, systems analysis and engineering, software development and project management. He is a longtime supporter of numerous environmental and charitable organizations and joined FAIR in 1980. He is a Phi Beta Kappa graduate of William and Mary and has an MS degree from Stanford University.

ALAN N. WEEDEN

Mr. Weeden is President of the Weeden Foundation, a family foundation based in New York City whose mission is to help save biodiversity on our planet. Mr. Weeden, a native of California, was educated at Stanford University and served in the U.S. Navy during World War II. His business career was at Weeden & Company, a securities firm where he served as CEO and Chairman before his retirement in 1981. Mr. Weeden serves on numerous boards of both corporations and non-profit environmental organizations.

National Board of Advisors

HON. LOUIS BARLETTA

GWAT BHATTACHARJIE

GERDA BIKALES

HON. BRIAN BILBRAY

J. BAYARD BOYLE JR.

HUGH BRIEN

JOHN BROCK

TORREY BROWN, M.D.

FRANCES BURKE, PH.D.

WILLIAM COLLARD, ESQ.

DONALD A. COLLINS SR.

CLIFFORD COLWELL, M.D.

THOMAS A. CONNOLLY

KEVIN DONALESKI

JAMES R. DORCY

ALFRED P. DOYLE, M.D.

DINO DRUDI

PAUL EGAN

BONNIE ERBÉ

DON FEDER

ROBERT GILLESPIE

OTIS W. GRAHAM JR., PH.D.

JOSEPH R. GUZZARDI

ROBERT E. HANNAY

LAWRENCE E. HARRISON

MARILYN HEMPEL

DALE HERDER, PH.D.

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MRS. T. N. JORDAN

CAROL JOYAL

HON. RICHARD D. LAMM

ROY C. LIERMAN

DONALD MANN

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JOEL MCCLEARY

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JAMES G. MCDONALD, ESQ.

PETER NUNEZ, ESQ.

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FRED PINKHAM, PH.D.

BRUCE S. REID

TEELA ROCHE

COL. ALBERT F. RODRIGUEZ, RET.*

CHARLES T. ROTH

DAVID P. SCHIPPERS, ESQ.

JOHN PHILIP SOUSA, IV

JOHN TANTON, M.D.

MAX THELEN JR.

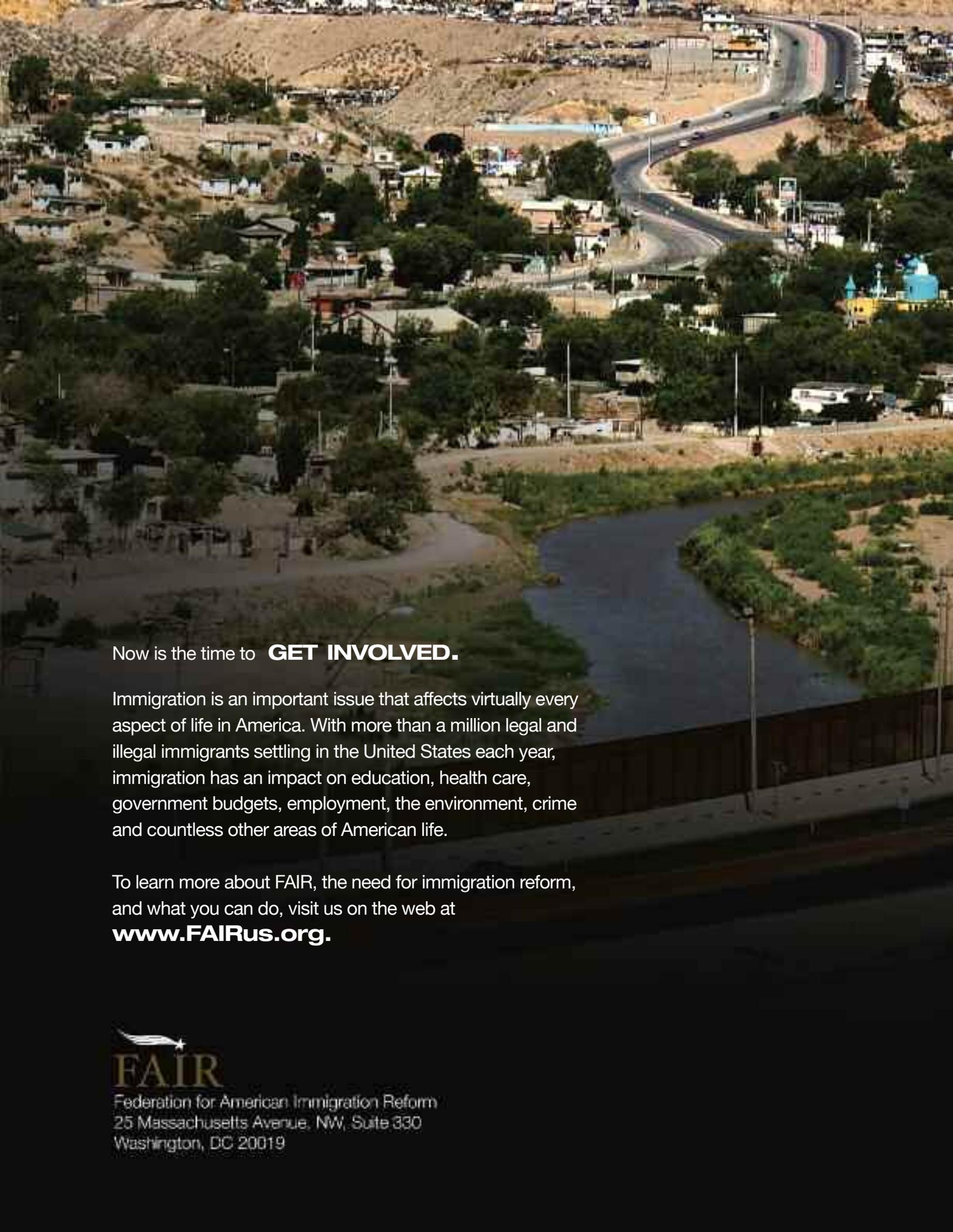
HON. CURTIN WINSOR JR.

FROSTY WOOLDRIDGE

ROBERT ZAITLIN, M.D.

*In Memoriam

In January 2013, we mourned the passing of Colonel Rodriguez, whose courage, patriotism and public spirit were an inspiration to all of us at FAIR.

An aerial photograph of a town built on a hillside. A winding road with several cars curves through the town. In the foreground, a river flows through a lush green area. The background shows a dry, hilly landscape with some buildings and a large blue dome structure.

Now is the time to **GET INVOLVED.**

Immigration is an important issue that affects virtually every aspect of life in America. With more than a million legal and illegal immigrants settling in the United States each year, immigration has an impact on education, health care, government budgets, employment, the environment, crime and countless other areas of American life.

To learn more about FAIR, the need for immigration reform, and what you can do, visit us on the web at **www.FAIRus.org**.



Federation for American Immigration Reform
25 Massachusetts Avenue, NW, Suite 330
Washington, DC 20019